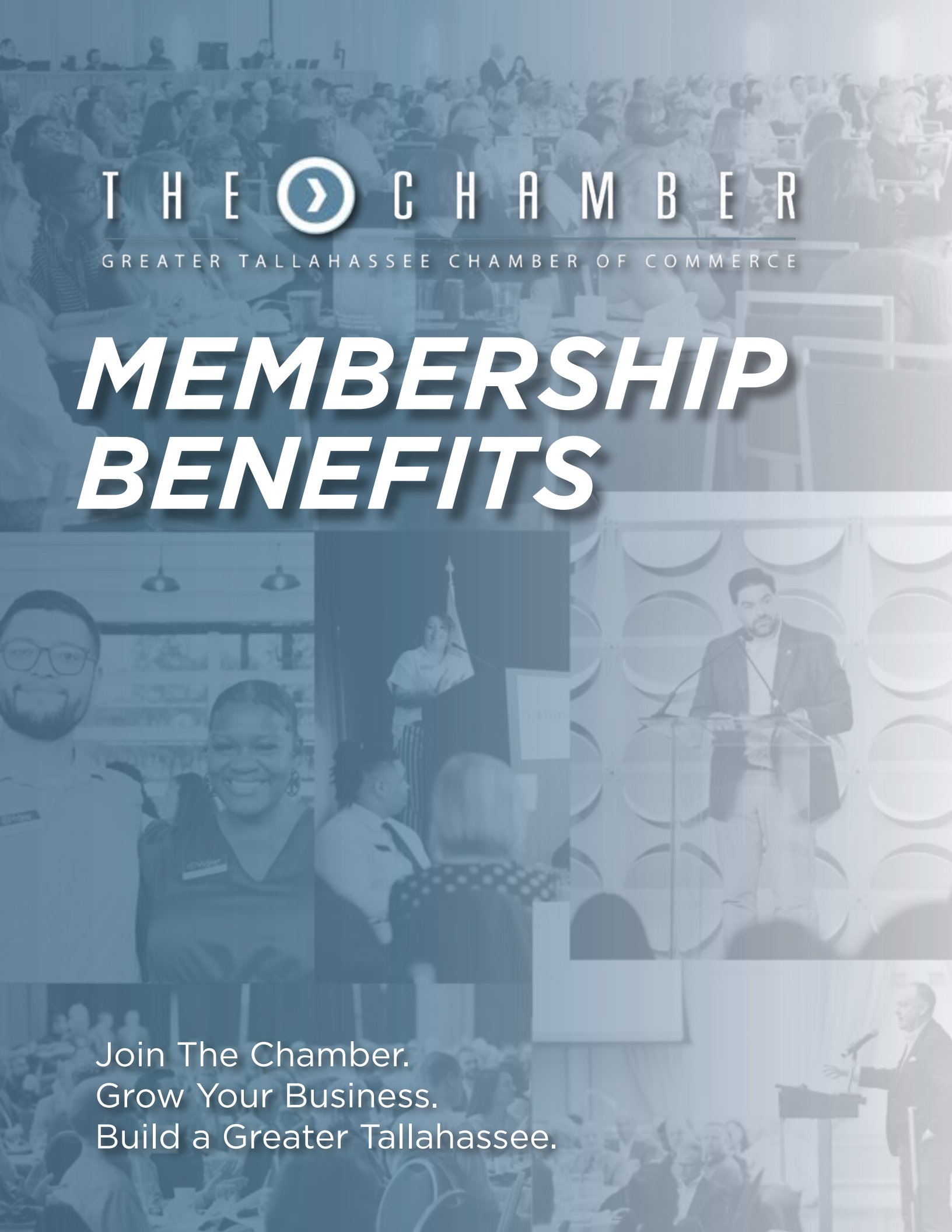


The background of the entire page is a collage of various business-related images, including a large audience seated at tables, a man speaking at a podium, and several individuals smiling. The text is overlaid on this collage.

T H E  C H A M B E R

GREATER TALLAHASSEE CHAMBER OF COMMERCE

MEMBERSHIP BENEFITS

Join The Chamber.
Grow Your Business.
Build a Greater Tallahassee.

BUSINESS SOLUTIONS FOR

HOW WE HELP BUSINESSES THRIVE

ADVOCATING FOR PRO-BUSINESS POLICIES

We work to create an environment that reduces barriers for business success in our community.

- Monitoring state, local, and federal government policies that affect business outcomes
- Collecting input and feedback from members on important community issues
- Regular engagement with public officials, community leaders, and media outlets
- Forging a supportive relationship with local government
- Promoting the success of local business
- Proposing policies that drive business success and community prosperity
- Improving our region's economic competitiveness
- Advancing initiatives that retain and attract our talent and workforce

CELEBRATING BUSINESS SUCCESS

We help businesses connect and communicate with audiences that need to hear their story.

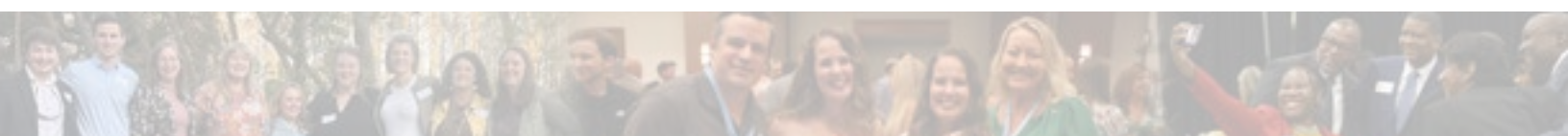
- Showcasing the value local businesses create in Tallahassee and beyond
- Sharing [business news](#) and [upcoming events](#) through the Chamber website and e-newsletter
- Promoting businesses and connecting members through the [online Business Directory](#)
- Celebrating grand openings and important milestones with [Ribbon Cutting Celebrations](#)
- Providing exclusive access to the Chamber Member Mailing List
- Showcasing members with "Proud Member" decals and cyber plaques
- Amplifying business stories through Chamber social media channels
- Creating opportunities to share business knowledge, experience, and expertise with other members through speaking engagements, member blogs, and sponsorship opportunities



EDUCATING BUSINESS LEADERS

For more than a century, we have provided business solutions to foster a thriving community for all.

- Designing a robust [calendar of educational events](#)
- Offering trainings that improve business performance
- Advancing innovative workforce, talent, and hiring initiatives
- Coordinating private business coaching from seasoned mentors
- Providing members access with [free and discounted training courses](#) through Tallahassee State College and discounted tuition at Keiser University
- Delivering the latest community and member network news on a weekly basis



A GREATER TALLAHASSEE

MISSION

To lead and promote the success of business driving a higher quality of life for our community.

VISION

To be a diverse and strong regional economy where businesses succeed and the community prospers.

WHAT WE OFFER BUSINESSES

MEMBERSHIP

A membership in the Chamber is the key to unlocking your full business potential.

- Expand your business network
- Promote your products and services
- Learn how to improve your business performance
- Access to exclusive events
- Resources to help you grow your business
- Opportunities to reach new potential customers
- Be part of a network of over 1,100 local businesses



SPONSORSHIPS

You'll get targeted advertising opportunities that put your brand in front of hundreds of business leaders

- Popular member events
- Digital marketing avenues
- High-level visibility
- Business to business
- Unparalleled brand exposure
- Association with industry experts and diverse community leaders
- Advertising opportunities for a wide range of budgets
- Direct contact with event attendees



EVENTS & PROGRAMMING

You'll discover new opportunities, make meaningful connections, and learn more about the trends shaping our economy and community.

- [Access Tallahassee](#)
- [Ambassador Program](#)
- Annual Breakfast Meeting
- Annual Community Conference
- Benefits & Breakfast
- Beyond the Basics
- Business After Hours
- CEO Series
- [Classroom Connection](#)
- Economic Forum
- [Leadership Tallahassee](#)
- [Leads Groups](#)
- [Professional Development Series](#)
- Professional Women's Forum
- Ribbon Cuttings
- [North Florida Worlds of Work](#)



As we look to the future, your Chamber is committed to a bold vision for Tallahassee that is vibrant and thriving.

ELEVATING LOCAL INDUSTRY

Unify the Capital Region under a strong, forward-looking identity that positions Tallahassee as Florida's bridge city.

INDUSTRY-LED GROWTH

Cultivate, Attract, Retain, and Expand businesses and talent through empowered industry councils to generate more economic opportunity.

INNOVATION & INFRASTRUCTURE

Drive AI adoption, healthcare innovation, and strategic investments in connectivity, airport modernization, and shovel-ready sites.

TALENT & WORKFORCE

Strengthen the pipeline through partnerships with schools, universities, and employers to meet the needs of high-skill, high-wage jobs.

THE  CHAMBER
FOUNDATION

ACCESS  TALLAHASSEE

A PROGRAM OF THE GREATER TALLAHASSEE CHAMBER OF COMMERCE



LEADERSHIP TALLAHASSEE

A PROGRAM OF THE GREATER TALLAHASSEE CHAMBER OF COMMERCE

Melinda Baker Trotman, *Membership Director*
(850) 521-3118 • mtrotman@talchamber.com

JOIN NOW