

A Platform for Economic Opportunity and Competitiveness

The Greater Tallahassee Chamber of Commerce ("GTCC") supports legislation and local policies to improve the capital region's economy. We believe that good public policy creates jobs and economic opportunity, and that a strong economy expands the tax base, supports families, and strengthens our community.

01 / PILLAR

Economic Development & Business Growth

Recruit, retain, and grow the employers that drive wages and investment.

02 / PILLAR

Innovation, Education & Workforce

Turn research into companies and align talent with high-growth sectors.

03 / PILLAR

Housing & Infrastructure

Build the housing, permitting, and systems a competitive region requires.

01 Economic Development & Business Growth

The GTCC prioritizes proactive economic development, actively recruiting new employers and supporting existing and early-stage companies. Incentives should be transparent, accountable, and tied to measurable outcomes.

- Recruit new businesses and employers that produce and sell goods or services outside our region, bringing jobs and new dollars to our community.
- Offer incentives for enterprises creating jobs at or above the county average wage, and make these incentives available to new entrants, expanding companies, and qualifying early-stage innovations.
- Require clear performance metrics, transparency, and accountability to ensure public investments deliver measurable economic impact.
- Support safe, reliable, and competitively priced utilities and a robust transportation network as a foundation for business competitiveness.
- Advocate for permitting and building inspection process improvements that are clear, timely, and consistent, with the aim of eliminating delays and inconsistencies that are discouraging business growth.

02 Innovation, Education & Workforce

The GTCC leverages the region's two research universities and state college to drive innovation and commercialization, while aligning workforce development with the needs of high-growth industries.

- Support policies that accelerate innovation, commercialization, and entrepreneurship, turning local research, intellectual property, and emerging technologies into local companies, jobs, and investments.
- Retain the "next big idea" in the region by creating a connector between education providers and innovation companies with mentors and real estate solutions.
- Align workforce development with high-growth industries, including healthcare, information technology, advanced manufacturing, and applied sciences.
- Expand healthcare jobs and services as one of the region's largest economic and workforce drivers.

03 Housing & Infrastructure

The GTCC supports affordable housing at all price points and a permitting environment that is timely, predictable, and transparent, removing unnecessary barriers that inflate costs and undermine the region's competitiveness.

- Encourage housing development for all workforce segments, including apartments for singles and couples, starter homes for young families, and mid-level options for professionals.
- Oppose policies that block housing development or impose unnecessary bureaucratic delays that drive up costs.
- Streamline permitting to ensure it is timely, predictable, and transparent while maintaining health and safety standards.
- Support smart growth policies that expand housing access without needless, redundant reviews or delays.