

TALLAHASSEE URBAN LEAGUE, INC.



56th

Gala Celebration

Sponsorship and Ad Opportunities

March 13th, 2026

VIP Reception: 6:00 p.m.
Gala Begins: 7:00 p.m.

Donald L. Tucker Civic Center at Florida State University

Attire: Formal

*Celebrating 56 Years of Empowering Communities,
Changing Lives*



Tallahassee
Urban League

The Tallahassee Urban League founded in 1969, is an affiliate of the National Urban League. It is a community-based organization dedicated to empowering communities and changing lives in the areas of counseling, crime prevention, education, health, housing, jobs, youth programs, victim advocates, historical preservation and civil rights.

EXECUTIVE COMMITTEE

JEROME T. JONES

Chairman

Retired, State of Florida

DR. ROBERT W. TAYLOR

1st Vice Chairman

Retired, Florida A&M Univ.

DR. CLARENCE HERRING

2nd Vice Chairman

Retired, Talla. Memorial Hospital

MITCHELL CLARK

Treasurer

Finance Director, State of Florida

CURTIS TAYLOR

*President & CEO, ex-officio
Tallahassee Urban League*

BOARD MEMBERS

DR. VIVIAN L. HOBBS

Retired, Florida A&M Univ.

MAGGIE B. LEWIS-BUTLER

Retired, Leon County Schools

RENISHA L. GIBBS

Associate Vice President of Human Resources, Florida State Univ.

ARNOLD WATERS

Owner, Arnold Waters Insurance

DARRELL LAWRENCE

Partner, Strong and Jones Funeral Home

ROY MOORE

Owner, Piggly Wiggly

MICHELLE DOUGLAS

Director, Office of Human Resources, Florida State Univ.

KEITHEN MATHIS

Associate Dean, College of Social Work, Florida State Univ.

DELORES GLOVER

Special Projects Coordinator, Florida A&M Univ.

TIMOTHY STARKE

Colonel, U.S. Army (Retired)

FROM OUR LEADERSHIP

League, Inc.

The Tallahassee Urban League, Inc. (TUL) is a 501(c)(3) non-profit organization, established in 1969. The Tallahassee Urban League Board of Directors and staff are celebrating over 56 years of service to the citizens of Tallahassee, Leon County, and the Big Bend area. The Tallahassee Urban League is on the front lines every day, providing an array of needed services to citizens throughout our communities.

- Saving over 30,000 citizens from foreclosure and eviction.
- Rehabilitating more than 1,000 houses for the elderly and low-income families.
- Improving client's financial stability through credit and budget counseling.
- Assisting families in retaining or restoring utility services.
- Assisting unhoused clients to secure food and emergency temporary housing.
- Providing a daily food pantry and clothing closet to low-income families
- Hosting police forums to help combat gun violence and crime in our communities.
- Providing opportunities for voter registration, voters verification and voters education.
- Providing parenting, anger management, teen trafficking, and other workshops.
- Providing tutoring program for our youth.
- Providing monthly first-time homebuyer workshops.
- Providing affordable health insurance.
- Assisting victims of crime.
- Reminding citizens not to leave their guns in unlocked cars.

This year, the TUL will honor those individuals and institutions who have been on the front lines in making certain that our citizens and communities are safe and healthy. During this unforgettable evening, we will honor extraordinary healthcare providers who put their lives on the line during COVID-19 pandemic, as well as during other public health crises to make certain that we did not have city-wide or county-wide health issues. We honor those individuals who have saved lives and brought life into this world we all live in.

The TUL is encouraging all of Tallahassee, Leon County and surrounding areas to come out and give honor to those doctors, nurses, healthcare workers and other healthcare providers who have helped to keep all of us healthy.

The Tallahassee Urban League is inviting all citizens to come out and pay tribute to our healthcare providers and support the Urban League's efforts to continue to "Empower Our Communities and Change Lives." Sponsorship packages and ad forms are attached.

Reserve your table today.

Curtis H. Taylor

President/CEO
Tallahassee Urban League

Dr. Clarence Herring

Gala Chariman
Tallahassee Urban League

Jerome Jones

Board Chairman
Tallahassee Urban League

EXCLUSIVE SPONSORSHIP LEVELS

Title Sponsor

\$25,000

- Company name and logo featured prominently and recognized as the presenting sponsor.
- Special invitation and recognition
- Podium acknowledgment & Opportunity to speak
- Company name and logo listed on website
- Company mentioned as Event Sponsor on all E-Blast and promotional announcements
- Company spokesperson invited to speak at gala
- 1 Full Page Color Ad
- Company name and logo on shared on all TUL social media (Facebook)
- Personalized thank you card from Board Member
- Provided 3 tables (24 seats) to the Gala.
- Tickets to VIP Reception

Platinum

\$10,000

- Company name and logo featured prominently displayed at event
- Podium acknowledgment
- Company name and logo listed on website
- Opportunity to provide promotional items for goody bags at ALL events
- Company name and logo on shared on all TUL social media
- Personalized thank you card from Board Member
- 1 Full Page Ad
- Provided 2 tables (16 seats) to the Gala.
- Tickets to VIP Reception

EXCLUSIVE SPONSORSHIP LEVELS

Gold

\$5,000

- Company name and logo featured prominently displayed at event
- Podium acknowledgment
- Company name and logo listed on website
- Company name and logo on shared on TUL social media (Facebook)
- Personalized thank you card from Board Member.
- Provided 1 table (8 seats) to the Gala.
- Tickets to VIP Reception

Silver

\$2,500

- Company name and logo featured prominently displayed at event
- Podium acknowledgment
- Company name and logo listed on website
- Company name and logo on shared on TUL social media (Facebook)
- Personalized thank you card from Board Member.
- Provided 1 table (8 seats) to the Gala.
- Tickets to VIP Reception

Bronze

\$1,400

- Company name displayed at event
- Listed in Program
- Provided 1 table (8 seats) to the Gala.

EXCLUSIVE SPONSORSHIP LEVELS

Red

\$350

- Provided 2 tickets to the Gala.

General Donation

\$50-\$200

- TUL Annual Supporter Lapel Pin
- TUL Annual Supporter Ink Pen
- Urban League Supporter Identification card

**The Tallahassee Urban League appreciates your
consideration in being apart of our 56th Annual Gala
Celebration, and supporting our mission of empowering
communities & changing lives!**

ADVERTISEMENT SPACE FOR SOUVENIR BOOKLET

Center Fold

\$1,100

- 2 Full Color Pages inside booklet

Back Cover

\$750

- 1 Full Color Page on the outside of last page of souvenir booklet

Inside Front Cover

\$500

- 1 Full Color Page on the inside of last page of souvenir booklet

Inside Back Cover

\$500

- 1 Full Color Page inside cover page of souvenir booklet

Full Page

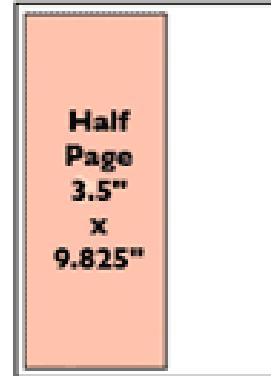
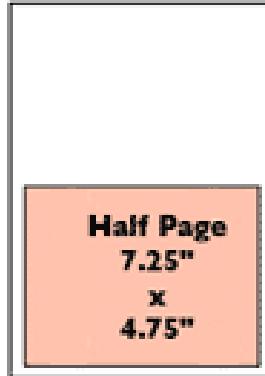
\$350

- 1 Full Color Page inside of souvenir booklet

Half-Page

\$150

- 1 Half Color Page inside of souvenir booklet



SPONSORSHIP COMMITMENT FORM

TALLAHASSEE URBAN LEAGUE, INC.
Friday, March 13, 2026

Please complete and return this form with your payment (make payable to Tallahassee Urban League) by January 30, 2026 to ensure that your name and/or logo can be recognized at this year's Gala.

SPONSORSHIP LEVEL

- Title Sponsor - \$25,000
- Platinum - \$10,000
- Gold - \$5,000
- Silver - \$2,500
- Bronze - \$1,000
- Red - \$350

AD SPACE SPONSORSHIP

- Center Fold - \$1,100
- Inside Front Cover - \$750
- Inside Back Cover - \$500
- Full Page - \$350
- Half Page - \$150

FORM OF PAYMENT

- Check
- Money Order
- Electronic Invoice

*Gala Celebration
Recognizing all Healthcare Providers*

SPONSORSHIP COMMITMENT FORM

Friday, March 13, 2025

Contact Information

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone #: _____

Email: _____

For online payments, use the QR Code. Once on the website, enter the amount and click "Send Payment." Use the following email address [\(ctkoot62@gmail.com\)](mailto:ctkoot62@gmail.com) to send payment.

Scan the QR Code to make your online payment:



Checks should be made payable to: Tallahassee Urban League, Inc. Please specify on the memo line "TUL Sponsor". The check and completed Sponsor/supporter Form should be mailed to: *The Tallahassee Urban League, 923 Old Bainbridge Rd, Tallahassee, FL 32303.*

The Company/Business Logo/Ads, should be emailed to
ctkoot62@gmail.com



**Tallahassee
Urban League**