

# NORTH FLORIDA WOW WORLDS OF WORK™

## **WHEN:**

October 19-20, 2023  
9:00 a.m. – 5:00 p.m. each day

## **WHERE:**

Lively Technical College & Tallahassee Community College  
(On Campus)

## **WHAT:**

North Florida Worlds of Work (WOW) is a project of the Talent Development Council, a local collaborative of organizations focused on creating a more efficient workforce development ecosystem, developing a pipeline of highly skilled talent and promoting access to training and employment opportunities. The collaborative includes CareerSource Capital Region, Lively Technical College, Tallahassee Community College, The Greater Tallahassee Chamber of Commerce and The Tallahassee/Leon County Office of Economic Vitality.

WOW is a fun, educational, hands-on opportunity for students to become familiar with a broad overview of career opportunities. The expo includes “worlds,” or industry sectors, that students will explore through exciting activities. WOW exists to encourage, inspire, and inform students, parents and educators of high-demand, high-wage career options in the North Florida region. Today’s challenging economy means young people need to make the best career choice possible. However, many students do not know of the local opportunities available to them. Students in Leon, Gadsden, Jefferson, Wakulla and Franklin counties will be invited to attend.

We have sponsorship opportunities available. Each level provides your company with exposure and benefits both electronically and in person. More than 3000 high school students are expected at the expo. Additionally, parents, educators, elected officials and the community will be invited during the two-day event. With your help and sponsorship, the inaugural **2023 Worlds of Work Expo** will send the message that there are a myriad of career choices available, the future is bright and the time is now for students to start their journey.

# NORTH FLORIDA WORLDS OF WORK (WOW)



CONNECT WITH THOUSANDS OF STUDENTS & FUEL YOUR FUTURE WORKFORCE!

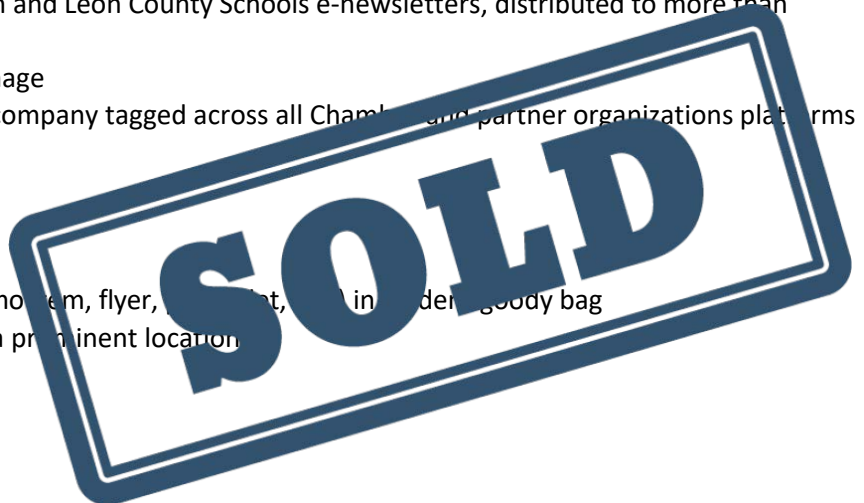
This is not your typical job fair. WOW opens new worlds of opportunity for local high school students that they never thought were possible. Many students in our area are not aware of the diverse industries at work in their own backyards. This lack of awareness can lead to a limited perspective for their future career path and even convince them that they need to leave their community to find their dream job after graduation.

Through an interactive and engaging series of activities we can showcase high-demand, high-wage career opportunities available to students in the North Florida region. WOW creates awareness about exciting careers in the local community changing the narrative and giving you the opportunity to be a part of a successful career pipeline for our region's students.



## PRESENTING SPONSOR - \$20,000

- Top billing in all promotional collateral including company logo (agendas, email and printed invitations, flyers, advertisements, media alerts, website, etc.)
- Company logo with direct link on North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each of the Partner's website
- Company logo on event invitation (only presenting sponsor logos displayed)
- Full page, full color advertisement in student companion book
- Company promotion in all partner organization and Leon County Schools e-newsletters, distributed to more than 10,000 contacts
- Logo on Welcome Banner and other event signage
- Sponsorship announcement via social media, company tagged across all Chamber and partner organizations platforms - Facebook, Twitter, Instagram and LinkedIn
- Company logo printed on volunteer t-shirt
- Company logo printed on student goody bag
- Company logo printed on map
- Opportunity to put company information (promotional flyer, contact information) in student goody bag
- Reserved seating for 4 at the VIP breakfast in a prominent location



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## **PLATINUM SPONSOR - \$10,000 (2 OPPORTUNITIES) 1 remaining as of 5/15/2023**

- Company logo with direct link on North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each of the Partner's website
- Company name on event invitation
- Full page, full color advertisement in student companion book
- Company promotion in all partner organization e-newsletters, distributed to more than 10,000 contacts
- Event Signage
- Sponsorship announcement via social media, company tagged across all partner organizations platforms - Facebook, Twitter, Instagram and LinkedIn
- Company logo printed on volunteer t-shirt
- Company logo printed on student goody bag
- Company logo printed on map
- Reserved seating for 4 at the VIP breakfast in a prominent location

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## **GOLD SPONSOR - \$5,000 (15 OPPORTUNITIES)**

**10 remaining as of 5/15**

- Company logo with direct link on the North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each partner's website
- Half page, full color advertisement in student companion book
- Company promotion in each partner organization and Leon County Schools e-newsletters, distributed to more than 10,000 contacts
- Event Signage
- Sponsorship announcement via social media, company tagged across all partner organization platforms - Facebook, Twitter, Instagram and LinkedIn
- Company logo printed on volunteer t-shirt
- Company logo printed on student goody bag
- Company logo printed on map
- Reserved seating for two at VIP Breakfast

## **SILVER SPONSOR - \$2,500 (20 OPPORTUNITIES)**

**19 remaining as of 5/15**

- Company logo with direct link on the North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each partner's website
- Quarter page, full color advertisement in student companion book
- Event Signage
- Sponsorship announcement via social media, company tagged across all partner organization platforms - Facebook, Twitter, Instagram and LinkedIn
- Company logo printed on map
- Reserved seating for one at VIP Breakfast

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## BRONZE SPONSOR - \$1,000 (15 OPPORTUNITIES) 13 remaining as of 5/15

- Company name with direct link on North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each partner's website
- Company name with direct link on event platform and North Florida Worlds of Work website
- Acknowledgement in student companion book
- Event Signage
- Sponsorship announcement via social media, company tagged across all partner organizations platforms - Facebook, Twitter, Instagram and LinkedIn
- Company logo printed on map

## VIP BREAKFAST SPONSOR - \$2,500 (4 OPPORTUNITIES)

- Company logo with direct link on North Florida Worlds of Work website
- Company logo with direct link on North Florida Worlds of Work Informational page on each partner's website
- Company logo with direct link on event platform and North Florida Worlds of Work website
- Recognition by emcee during VIP breakfast
- Logo printed on VIP Breakfast Invitation
- Reserved seating for 8 at VIP breakfast
- Event Signage at breakfast
- Sponsorship announcement via social media, company tagged across all partner organizations platforms - Facebook, Twitter, Instagram and LinkedIn

# NORTH FLORIDA WOW WORLDS OF WORK™

BENEFIT	PRESENTING \$20,000	PLATINUM \$10,000	GOLD \$5000	SILVER \$2500	BRONZE \$1000	VIP BREAKFAST \$2500
Company logo with direct link on N FL WOW website	✓	✓	✓	✓	✓	✓
Company logo with direct link on each partner's website	✓	✓	✓	✓	✓	✓
General Event Signage	✓	✓	✓	✓	✓	PLUS: • Recognition by emcee during VIP breakfast • Logo printed on VIP breakfast invitation • Reserved seating for four at VIP breakfast • Event signage at VIP breakfast • Sponsorship announcement via social media
Acknowledgement in student companion book	✓ Full Page	✓ Full Page	✓ Half Page	✓ Quarter Page	✓ Logo	
Sponsorship announcement via social media, company tagged across platforms	✓	✓	✓	✓	✓	
Company logo printed on student maps	✓	✓	✓	✓	✓	
Reserved seating at VIP Breakfast	✓ Four	✓ Four	✓ Two	✓ One		
Company logo on student goody bag	✓	✓	✓			
Company logo printed on volunteer t-shirt	✓	✓				
Company logo on event invitation	✓	✓				
Logo on Welcome banner	✓					
Top billing in all promotional collateral including company logo	✓					
Opportunity to put company info (promo item, flyer, pamphlet) in student goody bag	✓					



## SPONSORSHIP COMMITMENT FORM

Please fill out the information below, select your sponsorship commitment, sign and return to [dnoles@talchamber.com](mailto:dnoles@talchamber.com) by July 1, 2023.

An online sponsorship commitment can also be submitted [HERE](#).

Please note all sponsorships are offered on a first come, first served basis.

**Sponsorship opportunities cannot be held without a signed and submitted acceptance form.**

The Greater Tallahassee Chamber Foundation, Inc. will be the fiscal agent for North Florida Worlds of Work. The Greater Tallahassee Chamber Foundation, Inc., is a 501c3 organization. Any charitable contributions made to support North Florida Worlds of Work and payable to the foundation are tax-deductible. **Payment for sponsorship will be invoiced upon receipt of sign acceptance form and due by September 30, 2023.**

COMPANY: \_\_\_\_\_

MAIN CONTACT: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSORSHIP COMMITMENT:

- PLATINUM (\$10,000)
- GOLD (\$5,000)
- SILVER (\$2,500)
- BRONZE (\$1000)
- VIP BREAKFAST (\$2500)

AUTHORIZING SIGNATURE: \_\_\_\_\_