



THURSDAY, APRIL 20, 2023

5:30 PM – 7:00 PM

BUSINESS & BREWS @ CHARLIE PARK

PRESENTING SPONSOR: [Tallah CBD](#) • [Mushrooms](#) • [THC](#)

PROGRAM SPONSOR: [Nelson Mullins](#)

Kick off the YP Summit weekend with cocktails and light bites

FRIDAY, APRIL 21, 2023

LOCATION: Turnbull Conference Center, 555 W. Pensacola Street

8:00 AM – 9:00 AM

REGISTRATION OPENS

8:30 AM – 9:00 AM

COFFEE & CONNECTIONS: SUMMIT STYLE

Join us for coffee and light breakfast before the day kicks off

9:00 AM – 9:15 AM

WELCOME/EVENT KICK-OFF

2023 Access Chair: [Jason Hollister](#), Indoor Environmental Management

9:15 AM – 10:00 AM

SESSION #1 – HOW I GOT HERE: YP SUMMIT EDITION

In his podcast, host Dave Fiore talks with Tallahassee-area leaders, business owners, and neighbors about their personal stories – all the challenges, opportunities, and influences that led them to where they are today. Emotional, inspirational, and almost always surprising, How I Got Here gives listeners real insight into the lives of our area's most interesting people.

In this special, live podcast recording, Dave will talk with three local leaders about how their stories came together and shaped whom they've become. They will also discuss important tools and lessons learned that attendees can utilize in their own stories.

PANELISTS:

Bryce Brown, Founder/Owner, [Tribe Vintage](#)

Doug Ramos, Founder/Owner, [Picked TLH](#)

MODERATOR: *[Dave Fiore](#), Host, [How I Got Here Podcast](#)*

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10:05 AM – 10:35 AM

SESSION #2 – CALLED TO ACTION: UNSUNG HEROES OF THE NON-PROFIT WORLD

You may have heard the name of the organization, but do you really know what they do? This panel discussion will dive deeper into three non-profits that are working tirelessly throughout the community in more areas than you may think. Be prepared to walk away from this session inspired to find your own worthwhile cause to champion.

PANELISTS:

[Holly Bernardo](#), CEO, [Family Promise of the Big Bend](#)

[Monique Ellsworth](#), CEO, [Second Harvest of the Big Bend](#)

[Royle King](#), Executive Director, [Council on the Status of Men and Boys](#)

MODERATOR: [Talethia Edwards](#), Owner, [TOEdwards Community Development Consulting](#)

10:35 AM – 10:50 AM

COFFEE BREAK

SPONSORED BY: [Lucky Goat Coffee](#)

10:50 AM – 11:20 AM

SESSION #3 – YOUR TALLAHASSEE: PEOPLE AND PLACES THAT DRIVE DEVELOPMENT IN 2023

Recently, the intersection of “old” and “new” Tallahassee is at the forefront of development and politics. How we move forward is tied to continued investment by private developers, and the involvement of citizen and business stakeholders who have the power to push the needle in the direction of progress. Join us for this engaging session where we’ll show you what’s next in our growing community and how young professionals can engage and move the needle on development projects that will grow our community.

SPEAKERS:

[Laurel Harbin](#), Principal Planner, [Tallahassee-Leon County Planning Department](#)

[Devan Leavins](#), Special Projects Manager, [Tallahassee-Leon County Planning Department](#)

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FRIDAY, APRIL 21, 2023

11:25 AM – 11:55 AM

FIND ALLIES ON YOUR WAY TO THE C-SUITE: BUILDING YOUR PERSONAL BOARD OF DIRECTORS

To make some of the biggest steps in your career, sometimes having a wide network of people you've "connected with" is not enough. Are they the people you will go to when faced with a big decision, opportunity, or challenge in your career or in your life?

If you want to get meaningful input when it's time to make a big decision, you will want a personal board of directors — a group of trusted advisors whom you can turn to when you're stuck and need to get different perspectives, challenge your assumptions, and make better decisions.

Learn about the kind of people who should make up your board (hint: not your best friends), and how to approach conversations with them to create a unique peer advantage by receiving and giving unbiased input and advice.

SPEAKER: [Becky Tolnay](#), Professional Facilitator/Chair, [Vistage Tallahassee](#)

12:00 PM – 12:30 PM

LUNCH BUFFET OPENS

12:30 PM – 2:00 PM

LUNCH KEYNOTE & FUTURE 5 AWARDS

KEYNOTE SPEAKER:

[LeKeith Taylor](#), SVP, Marketing, [Metro Atlanta Chamber](#)

BRAND YOU: CONNECTING LIFE AND WORK AT THE INTERSECTION OF PASSION, PURPOSE, AND PROSPERITY

Naturally curious and creative, LeKeith is known for his ability to build brands and explore ideas that bridge the gap across community, culture, purpose, and creativity. This thoughtful approach has guided him in developing award-winning brand campaigns, integrated marketing, strategy, and creative direction for blue-chip brands such as Nike, Amazon, Land Rover, Peloton, American Express, and Beats by Dre.

In his current role as SVP, Marketing for the Metro Atlanta Chamber, LeKeith spearheads efforts spanning MAC's brand initiatives, marketing, strategy, and creativity to help drive growth in the metro Atlanta region.

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