



PRESENTED BY:



THURSDAY, AUGUST 18, 2022

2:00 P.M.

CONFERENCE REGISTRATION DESK OPEN

Location: Ritz Carlton Foyer

Sponsored by:

CARROLL and COMPANY
Certified Public Accountants
(850) 877-1099
www.ccrepa.com

Attendees can check into the conference and pick up registration materials including name badges, delegate journals, event tickets and welcome bags.

4:30 P.M.

CHAMBER BOARD OF DIRECTORS MEETING

Location: Talbot Ballroom

Sponsored by:



Members of the Chamber Board of Directors, Leadership Tallahassee Board of Governors and Access Tallahassee Advisory Council convene for this meeting. Those members who are Trustee, Catalyst or Visionary partners also receive a special invitation to attend.

6:00 P.M.

CHAMBER BOARD & PARTNER RECEPTION

Location: Talbot Foyer & Colonnade

Sponsored by:



An invitation-only reception immediately following the Board of Directors meeting.

6:30 P.M.

CONFERENCE REGISTRATION DESK CLOSSES

PLATINUM SPONSOR:





PRESENTED BY:



FRIDAY, AUGUST 19, 2022

8:00 A.M.

CONFERENCE REGISTRATION DESK OPEN

Location: Ritz Carlton Foyer

Sponsored by:

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Attendees can check into the conference and pick up registration materials including name badges, delegate journals, event tickets and welcome bags.

8:00 A.M.

BUSINESS EXHIBIT HALL OPEN

Location: Ritz Carlton Foyer

Browse through exhibit tables to learn more about each business. From major employers and service providers to retail and nonprofits each exhibitor will offer new information. Each exhibitor will have a special barcode for the conference app where participating attendees have a chance to win a prize at the end of the weekend.

8:30 A.M.

GOLF TOURNAMENT

Location: Golf Club of Amelia Island

Sponsored by:  **North Florida**
Payroll Services, Inc.

The Golf Club of Amelia is located at the entrance to the Ritz Carlton property. Attendees will walk from the resort to the golf course to find their teams, carts, welcome materials and warm-up.



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FRIDAY, AUGUST 19, 2022

3:00 P.M.

ASK THE EXPERTS: ROUNDTABLE DISCUSSIONS FOR YOUR BUSINESS

Location: TBD

Sponsored by:  **DEMONT**
INSURANCE

Panelists:

Eddie Gonzalez Loumiet, CEO, Ruvos
Deborah Minnis, Shareholder, Ausley McMullen
Chirag Shah, CEO, The Current Agency
Angela Walker, Owner/Managing Partner, Social Catering & Events

As a small business owner, you oversee all aspects of your company including hiring, training, capital investments, marketing and technology. In one of our top-rated sessions, this workshop format gives attendees the opportunity to engage with experts on specific topics and ask questions that help make your business better.

4:00 P.M.

COMPANY CULTURE: CREATING A BEST PLACE TO WORK

Location: TBD

Sponsored by:  **DEMONT**
INSURANCE

Speaker:

Terrie Ard, President/COO, Moore, Inc.

The Great Resignation, the Big Quit the Great Reshuffle. No matter what you call it, talent retention and recruitment is the #1 concern keeping business leaders up at night. How are you safeguarding from losing key talent? As employers it is more important than ever to act now to retain your employees. Join us for an engaging and interactive workshop where one of Florida Trend's "Best Companies to Work For" for 12 years in a row will share tips and resources to help you with retention strategies to enhance your workplace culture.

PLATINUM SPONSOR:





PRESENTED BY:



FRIDAY, AUGUST 19, 2022

5:30 P.M.

WELCOME RECEPTION

Location: TBD

Sponsored by:

**Thomas Howell
Ferguson P.A.**

Certified Public Accountants

Join your fellow attendees at the Annual Chamber Community Conference's official weekend kick-off. Mix and mingle with business leaders while enjoying complimentary beverages and heavy hors d'oeuvres.

7:00 P.M.

DINNER ON OWN

Grab a friend, colleague or new contact and enjoy dinner at one of the on-property options or venture into downtown Fernandina Beach for a multitude of restaurants for all types of taste buds.



PRESENTED BY:



SATURDAY, AUGUST 20, 2022

7:30 A.M. BUSINESS EXHIBIT HALL OPENS
Location: Ritz Carlton Foyer

Browse through exhibit tables to learn more about each business. From major employers and service providers to retail and nonprofits each exhibitor will offer new information. Each exhibitor will have a special barcode for the conference app where participating attendees have a chance to win a prize at the end of the weekend.

8:00 A.M. BREAKFAST & OPENING GENERAL SESSION
Location: Ritz Carlton Ballroom



Speakers:
Sammie Dixon, Chair, Greater Tallahassee Chamber of Commerce
Sue Dick, President/CEO, Greater Tallahassee Chamber of Commerce

Presenting Sponsor Highlight:
Prime Meridian Bank

Keynote Speaker:
Lindsey M. Piegza, Ph.D.
Managing Director, Chief Economist, Stifel, Nicolaus & Company, Inc.

10:00 A.M. COFFEE BREAK
Location: Ritz Carlton and Talbot Foyers



Attendees will enjoy coffee, sodas and snacks before conference breakout topics begin.

PLATINUM SPONSOR:





PRESENTED BY:



SATURDAY, AUGUST 20, 2022

WORKSHOP SPONSORS:



10:15 A.M.

BREAKOUT TOPIC #1

10:55 A.M.

BREAKOUT TOPIC #2

11:35 A.M.

BREAKOUT TOPIC #3

12:15 P.M.

LUNCH & GENERAL SESSION

Location: Ritz Carlton Ballroom

Sponsored by:



12:45 P.M.

Keynote Speaker:

Richard McCullough, President, Florida State University

1:35 P.M.

BREAKOUT TOPIC #4

2:15 P.M.

Presenting Sponsor Highlight:

Prime Meridian Bank

2:25 P.M.

ADJOURN

**CONFERENCE WORKSHOP DESCRIPTIONS CAN BE FOUND ON THE LAST PAGE.
ADDITIONAL WORKSHOPS WILL BE POSTED SOON.**



PRESENTED BY:



SATURDAY, AUGUST 20, 2022

3:30 P.M.

VOLLEYBALL TOURNAMENT

Location: Beach



6:00 P.M.

LEADERSHIP TALLAHASSEE GET TOGETHER FOR GRADS & GUESTS

Location: TBD



7:00 P.M.

BANQUET

Location: TBD

Entertainment: Tallahassee Nights Live



PLATINUM SPONSOR:





PRESENTED BY:



SUNDAY, AUGUST 21, 2022

8:00 A.M.

BREAKFAST & CLOSING SESSION

Location: Ritz Carlton Ballroom

Sponsored by: STEARNS WEAVER MILLER

Presenting Sponsor Highlight:

Prime Meridian Bank

8:30 A.M.

**REGIONAL REAL ESTATE UPDATE: MARKET STATISTICS,
TRENDS & FUTURE OUTLOOK**

Despite setbacks and surprises in the real estate market over the past two years, we are seeing signs of promise and growth breaking through the uncertainty. Join local real estate experts for a residential market snapshot, commercial projects on the horizon and learn more about the dirt that is turning in our community and across Northwest Florida.

Moderator: Ed Murray, President/Broker, NAI TALCOR

Panelists:

Jason Ghazvini, Vice President, Premier Fine Homes
Jorge Gonzalez, President/CEO, The St. Joe Company
Stewart Haire, Land Acquisitioner, D.R. Horton

10:00 A.M.

CLOSING COMMENTS & CONFERENCE GIVEAWAYS

Sue Dick, President/CEO, Greater Tallahassee Chamber of Commerce
Dustin Rivest, Founder/CEO, 223 Agency
Katrina Rolle, President/CEO, Community Foundation of North Florida

10:30 A.M.

ATTENDEES ADJOURNED

11:00 A.M.

HOTEL CHECKOUT



PRESENTED BY:



CONFERENCE WORKSHOPS

FOUNDATION FOR FUTURE SUCCESS: IMPROVING THE LIVES OF CHILDREN AND FAMILIES

Moderator:

Sha'Ron James, Of Counsel, Gunster/Chair, Chamber Community & Prosperity Committee

Panelists:

Brooke Brunner, Director, Leon County Schools Early Childhood Programs
Heidi Otway, President/Partner, SalterMitchell PR/Chair, World Class Schools
Cecka Rose Green, Executive Director, Children's Services Council of Leon County

Did you know that 90% of a child's brain is formed by the time they turn six? Research shows that investments during early childhood result in more effective public schools, improved public health, less crime and more educated, skilled workers. Returns are highest for investments made at younger ages.

Our community is engaging in several opportunities to take early learning to the next level through programs like Children's Services Council, Early Learning Leon and Classroom Connection. Join us to learn more about these initiatives and how your company can provide vital support for our current workforce to strengthen business today while building the workforce we'll depend on for decades to come.

THE DEMOGRAPHIC DROUGHT: BRIDGING THE GAP IN OUR LABOR FORCE

Speaker: Ron Hetrick, Senior Labor Economist/VP of Staffing, Emsi Burning Glass

The U.S. is suffering the beginning stages of a sansdemic: a lack of people to do all the work that needs to be done. Between 2011 and 2021, nearly every county in the U.S. saw declines in its working-age population. The 2020 census shows that 16 states saw a net population decline over the past years—the worst numbers since the Great Depression.

Employers and higher ed are already feeling the pain but the people shortage is only projected to get worse. So how did we get here? What are the economic ramifications? And is there anything we can do about it?