

# THE BEST & BRIGHTEST AWARDS



The Best & Brightest Awards honor Leon County public and private high school seniors for excellence in academics and service to their school and community. There is an additional component to encourage rising ninth graders to strive for excellence through the 8th Grade Essay Contest. With over \$684,000 given to 1970 students, the Best & Brightest Awards has become the most prestigious scholarship program in Leon County. Annually almost 1,000 audience members attend the event and the produced video airs throughout the year. The audience includes proud parents, teachers, school administrators, as well as judges and local elected officials. Students are selected by their school and interview with community leaders who select the top three winners. This year's Best & Brightest Awards is hosted at Ruby Diamond Concert Hall on May 13, 2020.



## SPONSORSHIPS & BENEFITS

### PLATINUM SPONSOR (5) - \$10,000

- Company logo on promotional collateral (i.e. advertisements, flyers, print pieces) distributed through Print media ads (Tallahassee Democrat), televised productions and Chamber membership, (over 1400 businesses and representing 50,000 individuals)
- Company logo on Best & Brightest Awards website.
- Sponsor announcement through email and social media
- Verbal recognition by master of ceremonies
- Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1000 in audience and 64 page color program distributed by the Tallahassee Democrat to 20,000 subscribers
- Opportunity for company spokesperson to meet Keynote Speaker at Ceremony
- Reserved seating for 8 at Ceremony

### GOLD SPONSOR (10) - \$5,000

- Company logo on promotional collateral (i.e. advertisements, flyers, print pieces) distributed through Print media ads (Tallahassee Democrat), televised productions and Chamber membership, (over 1400 businesses and representing 50,000 individuals)
- Company logo on Best & Brightest Awards website
- Sponsor announcement through email and social media
- Verbal recognition by master of ceremonies
- Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1000 in audience and 64 color program distributed by the Tallahassee Democrat to 20,000 subscribers
- Reserved seating for 6 at Ceremony



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## SPONSORSHIPS & BENEFITS (CONTINUED)

### **PROGRAM CATEGORY SPONSOR - \$1,500**

One (1) per category

- Company logo on Finalists Scholarship Category Program Page and promotional collateral (i.e. advertisements, flyers, print pieces) distributed through Print media ads (Tallahassee Democrat), televised productions and Chamber membership, (over 1400 businesses and representing 50,000 individuals)
- Company logo on Best & Brightest Awards website.
- Sponsor announcement through email and social media Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1000 in audience and 64 page color program distributed by the Tallahassee Democrat to 20,000 subscribers
- Reserved seating for 4 at Ceremony

#### CATEGORIES:

Art  
Athletics  
Business  
Career/Technical  
Drama  
English & Language Arts  
Foreign Language  
Journalism & Media Production  
Leadership  
Mathematics  
Music  
Public Speaking  
Science & Health  
Social Science  
Technology

### **Event Program Sponsor - \$1,500**

- Company logo on Sponsorship Page in printed color program, attendance of 1000 in audience and 64 page color program distributed by the Tallahassee Democrat to 20,000 subscribers
- Reserved seating for 4 at Ceremony