



PROFESSIONAL WOMEN'S FORUM

The Women's Forum program features distinguished leaders from our community and region going beyond their bios to provide attendees with tools, strategies and takeaways for their own success, all in an informal, interactive setting. Professional Women's Forum is held every other month at the University Center Club.

Average Attendance: 175

Attendee Demographics: Majority female audience, Professionals, Board Members, Small Business Owners



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR - \$10,000

Presenting sponsorship will run from January 1 – December 31, 2020

- Company logo on event invitation for each sponsored forum
- Company logo on event informational web page, only presenting sponsor on this page
- Company logo on event registration page
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services at each sponsored forum
- Opportunity to put materials out at each place setting during sponsored forum
- Opportunity to welcome attendees at each sponsored forum
- Reserved table with company logo (seating for 10) in a prominent location
- Event signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company spotlight published via @TalChamber Facebook page, to include up to 250-word description and picture or video submitted by business during sponsored year ([NEW BENEFIT](#))
- Other sponsors will not be a competitor of presenting sponsor

CORPORATE TABLE SPONSOR - \$350

Six (6) table sponsorships available per forum February, April, June, August, October, and December 2020

- Reserved seating for 10 in a prominent location
- Logo on reserved table
- Note: After the TRC, if tables are available, they will be sold at a significantly higher rate

PROGRAM SPONSOR - \$2,000

One (1) program sponsor per forum February, April, June, August, October, and December 2020

- Company logo on event invitation for sponsored forum
- Company logo on event registration page for sponsored forum
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services at sponsored forum
- Opportunity to put materials out at each place setting during sponsored forum
- Opportunity to welcome attendees at sponsored forum
- Reserved table with company logo (seating for 10) in a prominent location
- Event signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber social media platforms

GOLD SPONSOR - \$750

Six (6) gold sponsors per forum October and December 2019 and February, April, June, August, October, and December 2020.

- Company name on event invitation for sponsored forum
- Company logo on event registration page for sponsored forum
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services at sponsored forum
- Reserved seating with company logo for 5 in a prominent location
- Event signage
- Recognition from master of ceremonies
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber social media platforms