## **LUNCH & LEARN SERIES**

A free monthly workshop conducted by local business experts, Chamber board members and associates of our Chamber partners. The workshops feature a wide variety of topics that are helpful for anyone who is involved with a business, from owners and managers to entry-level employees. This is a free and exclusive event for Chamber members.

Average Attendance: 50

Attendee Demographics: Small Business Owners, Sole Proprietors, Mid Level Management





## **SPONSORSHIPS & BENEFITS**

## PRESENTING SPONSOR - \$2,500

Presenting sponsorship will run from January 1 – December 31, 2020

- Company logo on event invitation
- Company logo on event informational web page, only presenting sponsor on this page
- Company logo on event registration page (NEW BENEFIT)
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services at each monthly event
- Opportunity to put materials out at each chair during monthly events
- Opportunity to welcome attendees at each event
- Event Signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Monthly sponsors will not be a competitor of presenting sponsor

## **PROGRAM SPONSOR - \$500**

One (1) program sponsor per monthly event

- Company logo on event invitation
- Company logo on event registration page (NEW BENEFIT)
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- Opportunity to put materials out at each chair during sponsored month
- Opportunity to welcome attendees at sponsored event
- Event Signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW DIATEORM)

