

YOUTH LEADERSHIP TALLAHASSEE

This year-long program brings together a diverse group of high school juniors from public and private schools as well as home schooled students in Tallahassee who have demonstrated leadership potential in formal and informal situations. Throughout the year, students gain information and participate in activities related to various sectors in the community, preparing them to become ethical leaders committed to active community involvement.

The program consists of an overnight retreat and seven program days. Participants have the opportunity to develop skills in the areas of critical thinking, communication, decision making, relationship building, visioning, civic engagement and self-awareness.

Attendance: 40 class members for each day plus volunteers, LT committee members and guest presenters. YLT Class 16 runs April 2019 through April 2020. YLT Class 17 will begin in April 2020 and runs through April 2021.



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR - YLT CLASS 17 (1) - \$3,000

Sponsorship will run April 2020 - April 2021

- Company logo on YLT t-shirt
- Two YLT 17 class t-shirts
- Recognition as presenting sponsor on all program day emails and promotional materials
- Your company logo displayed on the Leadership Tallahassee website, 1500 visits
- Company Logo on YLT page of LT Website
- Opportunity to address audience at Graduation in April 2021
- Opportunity to include "promotional offer" in the YLT Notebook
- 2 Complimentary seats at Distinguished Leadership Award (DLA) Event
- Recognition at DLA, 425 attendees
- Inclusion in social media outlet
- Recognition at LT Annual Meeting/Class Graduation (average 150+ attendees)
- Invitation & Recognition at YLT Graduation, attended by 100 class members, volunteers, LT committee members and parents
- Recognition in LT e-news distributed to 1000 community leaders

PROGRAM DAY SPONSOR (1 per day) - \$800

Topics: Sustainability & S.T.E.M.; Arts, Culture, & History; Healthcare & Wellness; Business & Finance; Public Safety; Government & Media

- Attendance during Program Day Luncheon and opportunity to address the class, 45 attendees including class members, committee members and guest speakers
- Your company logo displayed on the Leadership Tallahassee website, 1,500 visits
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook and Twitter
- Recognition at YLT Class Graduation, 125 attendees
- Inclusion in social media outlets

PROGRAM DAY LUNCH SPONSOR (1 per day) - \$400

Topics: Sustainability & S.T.E.M.; Arts, Culture, & History; Healthcare & Wellness; Business & Finance; Public Safety; Government & Media

- Company name included on the program day agenda
- Recognition as sponsor in social media outlets