

OPPORTUNITY TALLAHASSEE

Opportunity Tallahassee is an intensive, one-day overview of our community designed to acquaint participants with the physical, social, economic, and educational structure of Tallahassee. In addition to meeting & networking with some of the area's key decision-makers, Opportunity Tallahassee participants will be given contacts & resources to enable them to become more effectively involved in community issues. This program is targeted to corporate executives, managers, and other professionals who may be new to the community & want to know more about the area with a minimum expenditure of time.

This session is scheduled for October 2020. The day begins at 8:00 am and concludes at 7:00 pm. Average Attendance: 50



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR (1) - \$2,500

- Exclusive sponsorship
- Top billing as Presenting Sponsor on all event collateral and in all event publicity
- Company logo included on event invitation and program
- Top billing in all event signage and promotion
- Opportunity for a company representative to address the participants
- Opportunity to distribute company materials or promotional products to attendees at event
- Attendee list with contact information (emailed excel spreadsheet following event)
- Prominent recognition on Leadership Tallahassee website (1500 monthly visitors) and in Chamber e-newsletter (9000 contacts)
- Top billing in all pre-event media, media advisories, press releases, print advertisements, and social media