

# CLASS 38 PROGRAM DAYS



## CLASS 38 SPONSORSHIPS & BENEFITS

### CLASS 38 PROGRAM DAY SPONSOR \$1,500

One (1) sponsor per day

Topics: Public Safety, Leadership Styles, Grow Business, Healthcare, and Government/Justice

- Attendance during Program Day Luncheon and opportunity to address the class, 60 attendees including class members, committee members and guest speakers
- Reinforce the value of your organization by sharing a collateral piece with participants
- Your company logo displayed on the Leadership Tallahassee website, 1500 visits monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article (1200 contacts) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon, 150 in attendance

### CLASS 38 PROGRAM PREVIEW PARTY SPONSOR (1) - \$1,500

- Attendance during Preview Party and opportunity to address the guests
- Reinforce the value of your organization by sharing a collateral piece with participants
- Your company logo displayed on the Leadership Tallahassee website, 1500 visits monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article (1200 contacts) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon
- Attendance averages 150
- Event will be in February 2020

### CLASS 38 OPENING RETREAT SPONSOR (1) - \$1,500

- Attendance at retreat typically held in Jacksonville and opportunity to address the class. Average of 60 attendees including class members, committee members and guest speakers
- Opportunity for company logo on promotional items at the retreat
- Your company name displayed on the Leadership Tallahassee website, 1500 views monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, (1200 contacts) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon, attendance: 150
- Event will be in August 2020

### CLASS 38 ORIENTATION AND RECEPTION SPONSOR (1) - \$1,000

- Opportunity to address the class during Orientation. Average of 60 attendees including class members, committee members and guest speakers
- Reinforce the value of your organization by sharing a collateral piece with participants
- Your company logo displayed on the Leadership Tallahassee event page
- Recognition as sponsor on invitation flyer and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, (1500 visits monthly) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon, attendance: 150
- Event will be in May 2020

