

CLASS 37 PROGRAM DAYS

The year-long Leadership Tallahassee class educates and encourages participants to actively seek positive and constructive changes in their community through leadership roles. This is accomplished through 2 retreats and 8 monthly program day experiences that feature activities and information related to various sectors of our community (i.e. economic development/business, public safety, arts/history/culture, sustainability, leadership styles, human services and healthcare).

All activities from class recruitment, selection, orientation, retreats, program days and graduation are planned and implemented by dozens of Leadership Tallahassee graduates.

Attendance: 60 per event including class members, committee members and guest presenters.



CLASS 37 SPONSORSHIPS & BENEFITS

CLASS 37 PROGRAM DAY SPONSOR \$1,500

One (1) sponsor per day

Topics: Human Services with Youth Leadership Tallahassee, Education & Workforce Development, and Sustainability

- Attendance during Program Day Luncheon and opportunity to address the class, 60 attendees including class members, committee members and guest speakers
- Reinforce the value of your organization by sharing a collateral piece with participants
- Your company logo displayed on the Leadership Tallahassee website, 1500 visits monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article (1200 contacts) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon, 150 in attendance

CLASS 37 CLOSING RETREAT SPONSOR (1) - \$1,000

- Attendance at retreat and opportunity to address the class.
- Average of 60 attendees including class members, committee members and guest speakers
- Reinforce the value of your organization by sharing a collateral piece with participants
- Your company name displayed on the Leadership Tallahassee website, 1500 views monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article (1200 contacts) and in social media (1200 followers on Facebook and 1700 on Twitter)
- Recognition in LT e-news distributed to 1000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/Alumni Luncheon, attendance: 150
- Retreat will be in April 2020