

BUILDING BETTER BOARDS



Building Better Boards is a board leadership training service that includes

Building Better Boards - advanced board training workshops: a training held once a year includes 12 different sessions, dinner and a keynote speaker; May 2020.
Attendance: 150

The Basics - entry level board member training: a lunchtime session held 3 times per year models board meeting etiquette and provides information and resources for new or rookie board members

Sponsors receive recognition for both parts of this bundle package throughout 2020.
Attendance: 20 per session



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR (1) - \$3,000

- Company logo on LT Website page, LT's website currently receives more than 1500 views each month
- Logo on materials distributed at the 4 events (BBB-150 attendees; the Basics 60 attendees)
- Inclusion in social media outlets
- Opportunity to address audience at each Building Better Boards event
- Receive verbal and visual organization name and brand recognition at Building Better Boards
- Recognition at LT Annual Meeting, 150 attendees
- Recognition in LT e-news distributed to 1000 community leaders
- Complimentary attendance for company representative at each event
- Company logo on all event registration webpages

GOLD SPONSOR (3) - \$1,500

- Logo on materials distributed at the 4 events (BBB-150 attendees; the Basics 60 attendees)
- Inclusion in social media outlets
- Receive verbal and visual organization name and brand recognition at Building Better Boards
- Recognition at LT Annual Meeting, 150 attendees
- Recognition in LT e-news distributed to 1000 community leaders
- Company logo on all event registration webpages