



DISTINGUISHED LEADERSHIP AWARDS 2020

The Distinguished Leadership Awards is a dinner event that recognizes the best in community leadership. Award categories are: Leadership Pacesetter, Leader of the Year, Servant Leadership and Lifetime Leadership. All proceeds benefit Youth Leadership Tallahassee.

This award ceremony recognizes individuals who have made contributions to the Tallahassee community through substantive achievements in the career and community arenas. Held in September 2020, this event typically sells out and hosts over 425 community leaders.



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR (1) - \$7,500

Exclusive sponsorship

- Exclusive sponsorship
- Two tables of eight (16 total) with special table placement in the exclusive Diamond Court
- Exclusive admittance to pre-event private reception to meet the honorees
- Top billing as Presenting Sponsor on all event collateral and in all event publicity
- Company logo included in event electronic invitation and printed program, 1200 invitees
- Top billing in all event signage and promotion
- Recognition from podium
- Opportunity for a company representative to address the audience for three (3) minutes from the podium
- Prominent recognition on Leadership Tallahassee website (1,500 monthly visitors) and in Chamber e-newsletter (9,000 contacts)
- Top billing in all pre-event media, media advisories, press releases, print advertisements, and social media

PLATINUM SPONSOR (2) - \$5,000

- Two tables of eight (16) with special table placement in the exclusive Diamond Court
- Exclusive admittance to pre-event private reception to meet the honorees
- Recognition in event electronic invitation and Printed program, 1,200 invitees
- Event signage
- Recognition from the podium
- Recognition on Leadership Tallahassee website (1,500 monthly visitors) and in Chamber e-newsletter (9,000 contacts)
- Mention of sponsorship in all pre-event media, media advisories, press releases, print advertisements, and social media

GOLD SPONSOR (2) - \$3,500

- Reserved seating for twelve (12) with special table placement in the exclusive Diamond Court
- Exclusive admittance to pre-event private reception to meet the honorees
- Recognition in event electronic invitation and printed program, 1,200 invitees
- Event signage
- Recognition from the podium
- Recognition on Leadership Tallahassee website (1,500 monthly visitors) and in Chamber e-newsletter (9,000 contacts)
- Mention of sponsorship in all pre-event media, media advisories, press releases, print advertisements, and social media

SILVER SPONSOR (5) - \$2,500

- One table of eight (8) with special table placement in the exclusive Diamond Court
- Exclusive admittance to pre-event private reception to meet the honorees
- Recognition in event electronic invitation and printed program, 1,200 invitees.
- Recognition at event which includes but is not limited to signage and recognition from the podium
- Recognition on Leadership Tallahassee website (1,500 monthly visitors) and in Chamber e-newsletter (9,000 contacts)
- Mention of sponsorship in social media



SPONSORSHIPS & BENEFITS (CONTINUED)

VIP & FINALIST RECEPTION

SPONSOR (1) - \$2,000

The reception will take place on a separate date prior to the Distinguished Leadership Awards dinner. Attendees will include honorees, finalists, their guests, DLA sponsors, Chamber and Leadership Tallahassee Board members.

- Priority recognition as Finalist Reception Sponsor on all pre-reception publicity
- Company logo included on Finalist Reception Invitation
- Opportunity to provide collateral (i.e. napkins and cups featuring the sponsor logo) at the reception
- Recognition on Leadership Tallahassee website (over 1,500 views monthly) and Chamber e-Newsletter (9,000 contacts)
- Mention of sponsorship in DLA social media