

# BUSINESS AFTER HOURS



A monthly networking opportunity, held in a variety of districts throughout our community. Business After Hours is one of our most popular events and is a great place for sponsors and attendees to create new connections and highlight what makes Tallahassee a great place to live, work and play. These sponsorships are the first to sell out each year!

Average Attendance: 100

Attendee Demographics: Prospective Clients, Chamber Ambassadors, New Businesses, Young Professionals, Mid-Level Managers



## SPONSORSHIPS & BENEFITS

### PRESENTING SPONSOR - \$7,500

Presenting sponsorship will run from  
January 1 - December 31, 2020

- Company logo on event invitation
- Company logo on event informational web page ([NEW BENEFIT](#))
- Company logo registration web page for each monthly event
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services at each monthly event
- Opportunity to welcome attendees at each monthly event
- Complimentary attendance for 10 at each monthly event
- Event Signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Opportunity for a sponsor highlight on the company posted to the @Talchamber Facebook page ([NEW BENEFIT](#))
- Location of Business After Hours will not be a competitor of the Presenting Sponsor
- Presenting Sponsorship will run from January 1 - December 31, 2020

### HOST SPONSOR - \$850

One (1) host sponsor per monthly event

- **HOST IS RESPONSIBLE FOR PROVIDING THE FOOD, BEER, AND WINE FOR SPONSORED MONTH**
- Opportunity to hold the sponsored Business After Hours at your place of business
- Company logo on event invitation
- Company logo registration web page for sponsored month
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary exhibit table to display products and services during sponsored month
- Opportunity to welcome attendees during sponsored month
- Event Signage
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Complimentary attendance for 20 guests during sponsored month ([NEW BENEFIT](#))
- Location of Business After Hours will not be a competitor of the Presenting Sponsor