

ANNUAL BREAKFAST MEETING



The first premier business event of the new Chamber year, the Annual Breakfast Meeting provides attendees with the opportunity to enjoy breakfast, network with business and community leaders and celebrate accomplishments of the past year. Our new chairman will be installed and will address the membership with priorities for the year. We also recognize the Godfrey Smith Past Chairman's Award recipient. This award is given to a previous Chamber Chairman who has continued to show community involvement and interest in moving Tallahassee forward.

Average Attendance: 500

Attendee Demographics: C-Level Executives, Business Owners, Elected Officials, Community Stakeholders, Higher Education Professionals



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR - \$5,500

- Top billing in all promotion collateral
- Company logo on event invitation
- Company logo on Chamber website (more than 8,000 views monthly)
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary table with logo (seating for 8) reserved in a prominent location
- One complimentary exhibit table to display products and services, only sponsors are given opportunities to exhibit
- Opportunity for a sponsor highlight on the company posted to the @Talchamber Facebook page (NEW BENEFIT)
- Opportunity to address the audience from the podium
- Opportunity to place company materials at each place setting (NEW BENEFIT)
- Recognition in printed program
- Company logo on screens
- Opportunity to create advertisement for digital display boards in the arena (NEW BENEFIT)
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)

GOLD SPONSOR - \$2,750

Six (6) Gold Sponsors available

- Recognition in promotional collateral
- Company logo on Chamber website (more than 8,000 views monthly)
- Company promotion in weekly e-newsletter, distributed to more than 8,000 contacts
- One complimentary table with logo (seating for 8 people) reserved in a prominent location
- One complimentary exhibit table to display products and services, only sponsors are given opportunities to exhibit
- Verbal recognition from podium
- Recognition in printed program

SILVER SPONSOR - \$1,750

Ten (10) Silver Sponsors available

- Company logo on Chamber website (more than 8,000 views monthly)
- Company promotion in weekly e-newsletter, distributed to more than 9,000 contacts
- One complimentary table with logo (seating for 8) reserved in a prominent location
- Recognition in printed program
- Company logo on screens
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)