



PRESENTING SPONSOR

Access Tallahassee is a program of the Greater Tallahassee Chamber of Commerce for young professionals. The Access program connects people who are starting their career or “taking it to the next level” with the tools and resources they need for long-term success.

Recent studies indicate that businesses that are active with their chamber see an increase in the likelihood of future patronage from young professionals. This age group is projected to be the largest growing demographic in our area. Generation X & Y'ers are estimated to spend \$200 billion annually and, because 22 million baby boomers are scheduled to retire over the next decade, this demographic, “is considered the key to our economic future,” according to the *New York Times*.

This highly sought-after segment represents nearly one-third of Tallahassee's population. They hold an extreme buying power and represent a potential workforce for your business. With two events each month, your name, logo and message will be top of mind year round with this important demographic as the Presenting Sponsor.

For more information on Access Tallahassee, contact Katie Orr at (850) 521-3109.

SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR - \$12,000

Presenting Sponsorship will run from
January 1 - December 1, 2020

- Company logo on event invitation
- Company logo on event registration page ([NEW BENEFIT](#))
- Company promotion in monthly e-newsletter, distributed to more than 800 contacts
- Web Banner Advertisement on Access Tallahassee site
- Enhanced listing in Chamber online membership directory
- Complimentary attendance for eight (8) registrations for each Access Tallahassee program
- One complimentary exhibit table to display products and services at each event
- Opportunity to display business materials and showcase products and services at each event
- Opportunity for company representative to participate on Access Advisory Council
- Signage at each Access Tallahassee event
- Attendee list with contact information provided following the event
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, and Instagram
- Opportunity for a sponsor highlight on the company posted to the @Access Facebook page ([NEW BENEFIT](#))
- Presenting Sponsorship will run from January 1 - December 31, 2020