



# ANNUAL COMMUNITY CONFERENCE

The Annual Chamber Community Conference brings together all elements of the business community, from home-based entrepreneurs to key business and political leaders, to discuss real issues affecting our region's future. With breakout sessions, networking opportunities and plenty of fun, this conference allows attendees to make connections that will last a lifetime. Always held out of town, the weekend is a mix of business and pleasure for the whole family.

Average Attendance: 550

Attendee Demographics: C-Level Executives, Business Owners, Elected Officials, Community Stakeholders, Higher Education Professionals, Nonprofit Directors, Major Employers

**RITZ CARLTON AMELIA ISLAND  
AUGUST 14-16, 2020**



## SPONSORSHIPS & BENEFITS

### PRESENTING SPONSOR - \$17,500

- Top billing in all promotional collateral including company logo (conference agenda, email invitations, flyers, advertisements, etc.)
- Company logo on conference event page
- Company logo on event registration page, presenting sponsor logo is only logo displayed
- Company logo in email invitation header image, only presenting sponsor logo used in email announcements
- Conference announcements through weekly eNewsletter
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (**NEW PLATFORM**)
- Six complimentary conference registrations
- Four complimentary golf tournament registrations
- One complimentary suite for conference attendees for three nights
- Sponsor recognition on golf hole sign with company logo
- Full page, full color, back cover advertisement in conference delegate journal
- Logo on conference t-shirt
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity for a sponsor highlight on the company posted to the @Talchamber Facebook page (**NEW BENEFIT**)
- Two reserved tables (seating for a total of 20) at each general session and Saturday night banquet events
- One complimentary exhibit table to display products and services
- Opportunity to address the attendees during general session(s)
- Opportunity to place company materials at each place setting during general sessions
- First right to offer room drop within hotel for conference attendees (company incurs cost of each delivery)
- Promotional item in attendee welcome bags (company provides the item)
- Opportunity to submit company commercial to be played on hotel TVs after nightly turndown (**NEW BENEFIT**)

### PLATINUM SPONSOR (1) - \$7,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (**NEW PLATFORM**)
- Three complimentary conference registrations
- Two complimentary golf tournament registrations
- One complimentary hotel room for conference attendee for three nights
- Company logo posted in online conference agenda (**NEW BENEFIT**)
- Sponsor recognition on golf hole sign with company logo
- Full page, full color, inside back cover advertisement in conference delegate journal (**NEW BENEFIT**)
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- One reserved table (seating for 10) at each general session and Saturday night banquet events
- One complimentary exhibit table to display products and services
- Opportunity to introduce a workshop or session speaker, speaker/session determined by Chamber staff
- Promotional item in attendee welcome bags (company provides the item)

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## SPONSORSHIPS & BENEFITS

### GOLD SPONSOR (10) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Two complimentary conference registrations
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- One complimentary exhibit table to display products and services
- Promotional item in attendee welcome bags (company provides the item)

### SILVER SPONSOR (15) - \$3,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- One complimentary conference registration
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

### BRONZE SPONSOR (25) - \$1,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Quarter page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

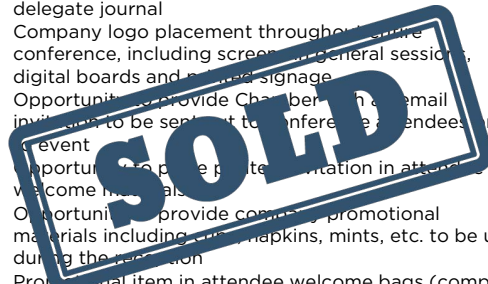
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## SPONSORSHIPS & BENEFITS

### WELCOME RECEPTION (1) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tournament registrations or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Company logo placement throughout the conference, including screens in general sessions, digital boards and printed signage
- Opportunity to provide Chamber with an email invitation to be sent out to conference attendees prior to event
- Opportunity to place printed invitation in attendee welcome materials
- Opportunity to provide company promotional materials including pens, napkins, mints, etc. to be used during the reception
- Promotional item in attendee welcome bags (company provides the item)



### SATURDAY SESSIONS

#### BREAKFAST & OPENING SESSION (1) \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tournament registrations or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Company logo placement throughout the conference, including screens in general sessions, digital boards and printed signage
- Verbal recognition by master of ceremonies
- One round table (seating for 10) during sponsored session
- Opportunity to place company materials at each place setting during sponsored session
- Opportunity to play company video/commercial on screens while attendees are eating lunch, this will be in the general sponsor loop of slides and will not have sound ([NEW BENEFIT](#))
- Promotional item in attendee welcome bags (company provides the item)



#### LUNCH & GENERAL SESSION (1) \$5,500

- Same benefits as above



#### BANQUET & ENTERTAINMENT (1) \$5,500

- Same benefits as above

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## SPONSORSHIPS & BENEFITS

### SUNDAY CLOSING SESSION (1) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Verbal recognition by master of ceremonies
- Reserved table with seating for 10 during sponsored session
- Opportunity to place company materials at each place setting during sponsored session
- Opportunity to play company video/commercial on screens while attendees are eating breakfast, this will be in the general sponsor loop of slides and will not have sound ([NEW BENEFIT](#))
- Promotional item in attendee welcome bags (company provides the item)

### REGISTRATION & REFRESHMENTS SPONSOR (1) - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to place company materials at conference registration
- Promotional item in attendee welcome bags (company provides the item)

### WORKSHOP TRACK SPONSOR (4) - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to place company materials on each chair during sponsored session
- Opportunity to welcome attendees in sponsored workshop
- Promotional item in attendee welcome bags (company provides the item)

### COFFEE BREAK SPONSOR (1) - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn ([NEW PLATFORM](#))
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to place company materials at each coffee station during sponsored break
- Promotional item in attendee welcome bags (company provides the item)





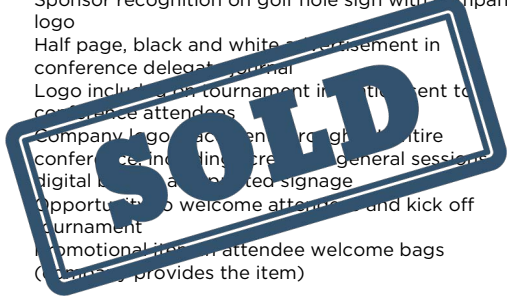
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## SPONSORSHIPS & BENEFITS

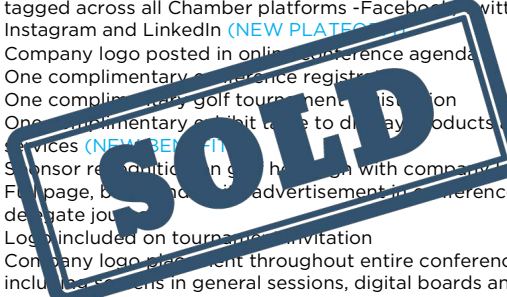
### VOLLEYBALL TOURNAMENT PRESENTING - \$2,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Logo included on tournament invitation sent to conference attendees
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to welcome attendees and kick off tournament
- Promotional item in attendee welcome bags (company provides the item)



### GOLF TOURNAMENT PRESENTING - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tournament registration
- One complimentary exhibit table to display products and services (NEW BENEFIT)
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Logo included on tournament invitation
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to welcome attendees and kick off tournament
- Promotional item in attendee welcome bags (company provides the item)



### VOLLEYBALL BEVERAGE (1) - \$750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- Opportunity to provide napkins, cups, koozies for beverages served
- Sponsor recognition on golf hole sign with company logo
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage

### GOLF HOLE-IN-ONE (1) - \$2,000

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Logo included on tournament invitation
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to display company information on sponsored hole at golf tournament attendees and kick off tournament
- Promotional item in attendee welcome bags (company provides the item)

### GOLF TOURNAMENT HOLE (15) - \$500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms - Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary golf tournament registration
- Sponsor recognition on golf hole sign with company logo
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in golf welcome bags (company provides the item)

### GOLF BEVERAGE CART (2) - \$850

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary golf tournament registration
- Opportunity to provide company promotional materials on golf beverage cart (koozies, stickers, napkins, etc.)
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Signage at the golf tournament and on the beverage cart
- Promotional item in golf welcome bags (company provides the item)

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## SPONSORSHIPS & BENEFITS

### HOTEL TELEVISION COMMERCIAL LOOP - \$1,000

Loop runs during nightly turn-down service  
Ten (10) sponsorships available

- 30 second company commercial looped on TV's in hotel rooms and showcased each night during turn down service, 3 nights total
- Ten total sponsors, including Conference Presenting Sponsor and nine commercial sponsors
- Exclusivity for all sponsors in order of commitment
- Company logo on conference event page
- Sponsor recognition through social media outlets
- Quarter page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

### CUSTOM HOTEL KEY CARD ENVELOPE SPONSOR - \$3,500

- Company logo on conference event page
- Company logo or approved artwork on hotel key envelopes
- Sponsor recognition through social media outlets
- One (1) conference registration
- Half-page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)
- Cannot be direct competitor of Presenting Sponsor

### CUSTOM LANYARD SPONSOR - \$3,500

- Company logo on conference event page
- Company logo on lanyards (lanyard color can be matched to exact company colors)
- Sponsor recognition through social media outlets
- One (1) conference registration
- Half-page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)
- Cannot be direct competitor of Presenting Sponsor