HEO CHAMBER OF COMMERCE

ANNUAL COMMUNITY CONFERENCE

The Annual Chamber Community Conference brings together all elements of the business community, from home-based entrepreneurs to key business and political leaders, to discuss real issues affecting our region's future. With breakout sessions, networking opportunities and plenty of fun, this conference allows attendees to make connections that will last a lifetime. Always held out of town, the weekend is a mix of business and pleasure for the whole family.

Average Attendance: 550

Attendee Demographics: C-Level Executives, Business Owners, Elected Officials, Community Stakeholders, Higher Education Professionals, Nonprofit Directors, Major Employers

RITZ CARLTON AMELIA ISLAND AUGUST 14-16, 2020



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR - \$17,500

- Top billing in all promotional collateral including company logo (conference agenda, email invitations, flyers, advertisements, etc.)
- Company logo on conference event page
- Company logo on event registration page, presenting sponsor logo is only logo displayed
- Company logo in email invitation header image, only presenting sponsor logo used in email announcements
- Conference announcements through weekly eNewsletter
- Sponsorship announcement via social pany tagged across all Chamber plants -Facebook Twitter, Instagram and plants of NFW PLATFO

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- I page, ull color, back an advertisement in colored advertisement
- Longue gerence t-shirt
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity for a sponsor highlight on the company posted to the @Talchamber Facebook page (NEW BENEFIT)
- Two reserved tables (seating for a total of 20) at each general session and Saturday night banquet events
- One complimentary exhibit table to display products and services
- Opportunity to address the attendees during general session(s)
- Opportunity to place company materials at each place setting during general sessions
- First right to offer room drop within hotel for conference attendees (company incurs cost of each delivery)
- Promotional item in attendee welcome bags (company provides the item)
- Opportunity to submit company commercial to be played on hotel TVs after nightly turndown (NEW BENEFIT)

PLATINUM SPONSOR (1) - \$7,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Three complimentary conference registrations
- Two complimentary golf tournament registrations
- One complimentary hotel room for conference attendee for three nights
- Company logo posted in online conference agenda (NEW BENEFIT)
- Sponsor recognition on golf hole sign with company logo
- Full page, full color, inside back cover advertisement in conference delegate journal (NEW BENEFIT)
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- One reserved table (seating for 10) at each general session and Saturday night banquet events
- One complimentary exhibit table to display products and services
- Opportunity to introduce a workshop or session speaker, speaker/session determined by Chamber staff
- Promotional item in attendee welcome bags (company provides the item)





SPONSORSHIPS & BENEFITS

GOLD SPONSOR (10) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Two complimentary conference registrations
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- One complimentary exhibit table to display products and services
- Promotional item in attendee welcome bags (company provides the item)

SILVER SPONSOR (15) - \$3,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary conference registration
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

BRONZE SPONSOR (25) - \$1,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary golf tournament registration or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Quarter page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

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SPONSORSHIPS & BENEFITS

WELCOME RECEPTION (1) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tournament registrations or monetary credit towards a conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Company logo placement throughout conference, including screen conference session digital boards and processing signage.
- Opportunity provide Charles ber in a small inverse provide the infere prender rior infere prender in the inference in
- portul to p e p te mation in attended to the matter of t
- Opportunit provide comparison promotional materials including mapkins, mints, etc. to be used during the provide comparison.
- Proposal item in attendee welcome bags (company provides the item)

SATURDAY SESSIONS

BREAKFAST & OPENING SESSION (1) \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- One complimentary golf tourner egistrations or monetary credit toward emerence registration
- Sponsor recognition and golf hole in a company logo
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- Verba recognition by master of ceremonies
- One or table (seating for 10) during sponsored session
- Opportunity to place company materials at each place setting during sponsored session
- Opportunity to play company video/commercial on screens while attendees are eating lunch, this will be in the general sponsor loop of slides and will not have sound (NEW BENEFIT)
- Promotional item in attendee welcome bags (company provides the item)



Same benefits as above

BANQUET & ENTERTAINMENT (1) \$5,500

Same benefits as above







SPONSORSHIPS & BENEFITS

SUNDAY CLOSING SESSION (1) - \$5,500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registering
- One complimentary golf tour conference registrations of monetary credit tour conference registration.
- Sponsor recommon on golf hole in the contany
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- Ompany to blacent throughout aire conference fluding screening general sessions, distal boards and a signage
- Ver all recommon by master of ceremonies
- Rescord table with seating for 10 during sponsored session
- Opportunity to place company materials at each place setting during sponsored session
- Opportunity to play company video/commercial on screens while attendees are eating breakfast, this will be in the general sponsor loop of slides and will not have sound (NEW BENEFIT)
- Promotional item in attendee welcome bags (company provides the item)

REGISTRATION & REFRESHMENTS SPONSOR (1) - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and Linder
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- Sponsor recomment on golf hold in the contrany
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- c iference luding screens general sessions, distal boards and surgnage
- Op ortunity place company materials at continue registration
- Promotional item in attendee welcome bags (company provides the item)

WORKSHOP TRACK SPONSOR (4) - \$2,750

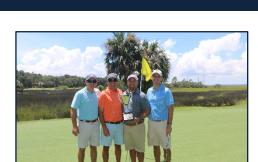
- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to place company materials on each chair during sponsored session
- Opportunity to welcome attendees in sponsored workshop
- Promotional item in attendee welcome bags (company provides the item)

COFFEE BREAK SPONSOR (1) - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to place company materials at each coffee station during sponsored break
- Promotional item in attendee welcome bags (company provides the item)

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SPONSORSHIPS & BENEFITS

VOLLEYBALL TOURNAMENT PRESENTING - \$2.500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Half page, black and white the sement in conference delegate the seme
- Logo includes a cournament in the sent to
- Company go ac en ro gli tire
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- pmotional attendee welcome bags (provides the item)

VOLLEYBALL BEVERAGE (1) - \$750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- Opportunity to provide napkins, cups, koozies for beverages served
- Sponsor recognition on golf hole sign with company logo
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage

GOLF TOURNAMENT HOLE (15) - \$500

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary golf tournament registration
- Sponsor recognition on golf hole sign with company logo
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in golf welcome bags (company provides the item)

GOLF TOURNAMENT PRESENTING - \$2,750

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook witter, Instagram and LinkedIn (NEW PLATE)
- Company logo posted in online conterence agenda
- One complimentary

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- Log included on tournvitation
- Con pany logo them throughout entire conference, included and in general sessions, digital boards and printed signage
- Opportunity to welcome attendees and kick off tournament
- Promotional item in attendee welcome bags (company provides the item)

GOLF HOLE-IN-ONE (1) - \$2,000

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- Company logo posted in online conference agenda
- One complimentary conference registration
- Sponsor recognition on golf hole sign with company logo
- Full page, black and white advertisement in conference delegate journal
- Logo included on tournament invitation
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Opportunity to display company information on sponsored hole at golf tournament attendees and kick off tournament
- Promotional item in attendee welcome bags (company provides the item)

GOLF BEVERAGE CART (2) - \$850

- Company logo on conference event page
- Sponsorship announcement via social media, company tagged across all Chamber platforms -Facebook, Twitter, Instagram and LinkedIn (NEW PLATFORM)
- One complimentary golf tournament registration
- Opportunity to provide company promotional materials on golf beverage cart (koozies, stickers, napkins, etc.)
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Signage at the golf tournament and on the beverage cart
- Promotional item in golf welcome bags (company provides the item)

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SPONSORSHIPS & BENEFITS

HOTEL TELEVISION COMMERCIAL LOOP - \$1,000

Loop runs during nightly turn-down service Ten (10) sponsorships available

- 30 second company commercial looped on TV's in hotel rooms and showcased each night during turn down service, 3 nights total
- Ten total sponsors, including Conference Presenting Sponsor and nine commercial sponsors
- Exclusivity for all sponsors in order of commitment
- Company logo on conference event page
- Sponsor recognition through social media outlets
- Quarter page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)

CUSTOM HOTEL KEY CARD ENVELOPE SPONSOR - \$3,500

- Company logo on conference event page
- Company logo or approved artwork on hotel key envelopes
- Sponsor recognition through social media outlets
- One (1) conference registration
- Half-page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)
- Cannot be direct competitor of Presenting Sponsor

CUSTOM LANYARD SPONSOR - \$3,500

- Company logo on conference event page
- Company logo on lanyards (lanyard color can be matched to exact company colors)
- Sponsor recognition through social media outlets
- One (1) conference registration
- Half-page, black and white advertisement in conference delegate journal
- Company logo placement throughout entire conference, including screens in general sessions, digital boards and printed signage
- Promotional item in attendee welcome bags (company provides the item)
- Cannot be direct competitor of Presenting Sponsor