

ACCESS TALLAHASSEE PRESENTING SPONSOR



Access Tallahassee is a program of the Greater Tallahassee Chamber of Commerce for young professionals. The Access program connects people who are starting their career or “taking it to the next level” with the tools and resources they need for long-term success.

Recent studies indicate that businesses that are active with their chamber see an increase in the likelihood of future patronage from young professionals. This age group is projected to be the largest growing demographic in our area. Generation X & Y’ers are estimated to spend \$200 billion annually and, because 22 million baby boomers are scheduled to retire over the next decade, this demographic, “is considered the key to our economic future,” according to the *New York Times*.

This highly sought-after segment represents nearly one-third of Tallahassee’s population. They hold an extreme buying power and represent a potential workforce for your business. With two events each month, your name, logo and message will be top of mind year round with this important demographic as the Presenting Sponsor.

For more information on Access Tallahassee, contact Katie Orr at (850) 521-3109.

SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR (1) - \$12,000

Presenting Sponsorship will run from
January 1 - December 1, 2018.

- Company name and logo on all collateral materials including emails, event information webpage and promoted through social media (with click-through link when possible)
- Web Banner Advertisement on Access Tallahassee site
- Enhanced listing in online membership directory
- One (1) full exhibit table at each event
- Signage at each event
- Eight complimentary registrations to each Access Tallahassee event
- Verbal recognition at all Access Tallahassee events
- Access to attendees contact information after each event
- Exhibit table at Annual Chamber Conference
- Opportunity for company representative to participate in Access Advisory Council

