

# OPPORTUNITY TALLAHASSEE



Opportunity Tallahassee is an intensive, one-day overview of our community designed to acquaint participants with the physical, social, economic, and educational structure of Tallahassee. In addition to meeting and networking with some of the area's key decision makers, Opportunity Tallahassee participants will be given contacts and resources to enable them to become more effectively involved in community issues. This program is targeted to corporate executives, managers, and other professionals who may be new to the community and want to know more about the area with a minimum expenditure of time. The sessions are scheduled for October 26, 2017 and October 2018. The day begins at 8:00 am and concludes at 7:00 p.m.



## SPONSORSHIPS & BENEFITS

### PRESENTING SPONSOR

#### (1 PER YEAR) - \$2,500

- Exclusive sponsorship
- Top billing as Presenting Sponsor on all event collateral and in all event publicity
- Company logo included on event invitation and program
- Top billing all event signage and promotion
- Opportunity for a company representative to address the participants
- Opportunity to distribute company materials or promotional products to attendees at event
- Attendee list with contact information (emailed excel spreadsheet following event)
- Prominent recognition on Leadership Tallahassee website (1,500 monthly visitors) and in Chamber eNewsletter (8,000 contacts)
- Top billing in all pre-event media, media advisories, press releases, print advertisements, and social media

**OCTOBER 26, 2017**

**OCTOBER 2018**



**LEADERSHIP TALLAHASSEE**  
A PROGRAM OF THE GREATER TALLAHASSEE CHAMBER OF COMMERCE