

THE BEST & BRIGHTEST AWARDS



The Best & Brightest Awards honor Leon County public and private high school seniors for excellence in academics and service to their school and community. There is an additional component to encourage rising ninth graders to strive for excellence through the 8th Grade Essay Contest. With over \$550,000 given to 1,657 students, the Best & Brightest Awards has become the most prestigious scholarship program in Leon County. Annually over 1,000 audience members attend the event and the produced video airs throughout the year. The audience includes proud parents, teachers, school administrators, as well as judges and local elected officials. Students are selected by their school and interview with community leaders who select the top three winners. This year's Best & Brightest Awards will be hosted at Ruby Diamond Concert Hall on May 16, 2018.



SPONSORSHIPS & BENEFITS

PLATINUM SPONSOR (5) - \$10,000

- Company logo on promotional collateral (i.e. advertisements, flyers, print pieces) distributed through print media ads (Tallahassee Democrat), televised productions and Chamber membership (over 1,400 business and representing 50,000 individuals)
- Company logo on Best & Brightest Awards Website
- Sponsor announcement through email and social media
- Verbal recognition by master of ceremonies
- Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1,000 in audience and 64 page color program distributed by the Tallahassee Democrat to 30,000 subscribers
- Opportunity for company spokesperson to meet Keynote Speaker at Ceremony
- Reserved seating for 8 at Ceremony

GOLD SPONSOR (10) - \$5,000

- Company logo on promotional collateral (i.e. advertisements, flyers, print pieces) distributed through print media ads (Tallahassee Democrat), televised productions and Chamber membership (over 1,400 business and representing 50,000 individuals)
- Company logo on Best & Brightest Awards Website
- Sponsor announcement through email and social media
- Verbal recognition by master of ceremonies
- Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1,000 in audience and 64 page color program distributed by the Tallahassee Democrat to 30,000 subscribers
- Reserved seating for 6 at Ceremony



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SPONSORSHIPS & BENEFITS (CONTINUED)

BRONZE SPONSOR (10) - \$2,500

- Company logo on promotional collateral (i.e. advertisements, flyers, print pieces) distributed through print media ads (Tallahassee Democrat), televised productions and Chamber membership (over 1,400 business and representing 50,000 individuals)
- Company logo on Best & Brightest Awards Website
- Sponsor announcement through email and social media
- Logo included on color full-page sponsor advertisement in Ceremony program, attendance of 1,000 in audience and 64 page color program distributed by the Tallahassee Democrat to 30,000 subscribers
- Reserved seating for 4 at Ceremony

PROGRAM CATEGORY SPONSOR

(1 PER CATEGORY) - \$1,500

- Company name on Finalists Scholarship Category Program Page in printed color program, attendance of 1,000 in audience and 64 page color program distributed by the Tallahassee Democrat to 30,000 subscribers
- Reserved seating for 4 at Ceremony

ONE PER CATEGORY:

ARTS

ATHLETICS

BUSINESS

CAREER/TECHNICAL

DRAMA

ENGLISH & LANGUAGE ARTS

FOREIGN LANGUAGE

JOURNALISM & MEDIA PRODUCTION

LEADERSHIP

MATHEMATICS

MUSIC

PUBLIC SPEAKING

SCIENCE & HEALTH

SOCIAL SCIENCE

TECHNOLOGY

