



PRESENTED BY:



THURSDAY, AUGUST 15, 2024

2:00 P.M.

CONFERENCE REGISTRATION DESK OPEN

Location: Ritz Carlton Foyer

Sponsored by:

CARROLL and COMPANY
Certified Public Accountants
(850) 877-1099
www.ccrpa.com

Attendees can check into the conference and pick up registration materials including name badges, delegate journals, event tickets, and welcome bags.

4:30 P.M.

CHAMBER BOARD OF DIRECTORS MEETING

Location: Talbot Ballroom

Sponsored by:



**HANCOCK
WHITNEY**

Members of the Chamber Board of Directors, Leadership Tallahassee Board of Governors, and Access Tallahassee Advisory Council convene for this meeting. Those members who are Trustee, Catalyst or Visionary partners also receive a special invitation to attend.

6:00 P.M.

CHAMBER BOARD & PARTNER RECEPTION

Location: Talbot Foyer & Colonnade

Sponsored by:



**HANCOCK
WHITNEY**

An invitation-only reception immediately following the Board of Directors meeting.

6:30 P.M.

CONFERENCE REGISTRATION DESK CLOSSES

PLATINUM SPONSORS:





PRESENTED BY:



FRIDAY, AUGUST 16, 2024

8:00 A.M.

CONFERENCE REGISTRATION DESK OPEN

Location: Ritz Carlton Foyer

Sponsored by:

CARROLL and COMPANY
Certified Public Accountants
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Attendees can check into the conference and pick up registration materials including name badges, delegate journals, event tickets, and welcome bags.

8:00 A.M.

BUSINESS EXHIBIT HALL OPEN

Location: Ritz Carlton Foyer

Sponsored by:

AWARDS4U
ENCOURAGE. RECOGNIZE. CELEBRATE.

Browse through exhibit tables to learn more about each business. From major employers and service providers to retail and nonprofits each exhibitor will offer new information. Each exhibitor will have a special barcode for the conference app where participating attendees have a chance to win a prize at the end of the weekend.

8:30 A.M.

GOLF TOURNAMENT

Location: Golf Club of Amelia Island

Sponsored by:



The Golf Club of Amelia is located at the entrance to the Ritz Carlton property. Attendees will walk from the resort to the golf course to find their teams, carts, welcome materials and warm up.



PRESENTED BY:



FRIDAY, AUGUST 16, 2024

4:00 P.M.

MARKETING/ COMMUNICATIONS WORKSHOP

Sponsored By:



Location: Santa Maria

5:30 P.M.

WELCOME RECEPTION

Location: Talbot Ballroom, Foyer and Colonnade

Sponsored by:



Join your fellow attendees at the Annual Chamber Community Conference's official weekend kick-off. Mix and mingle with business leaders while enjoying complimentary beverages and heavy hors d'oeuvres.

*** This reception is part of the attendee registration process and will need a ticket for entry. If you have a guest/spouse joining you, they will need a ticket for entry as well. Additional tickets can be purchased by contacting Beth Pupke, Coordinator of Events, at bpupke@talchamber.com ***

7:00 P.M.

DINNER ON OWN

Grab a friend, colleague, or new contact and enjoy dinner at one of the on-property options or venture into downtown Fernandina Beach for a multitude of restaurants for all types of taste buds.



PRESENTED BY:



SATURDAY, AUGUST 17, 2024

7:30 A.M.

BUSINESS EXHIBIT HALL OPENS

Location: Ritz Carlton Foyer

Sponsored by:



Browse through exhibit tables to learn more about each business. From major employers and service providers to retail and nonprofits each exhibitor will offer new information. Each exhibitor will have a special barcode for the conference app where participating attendees have a chance to win a prize at the end of the weekend.

8:00 A.M.

BREAKFAST & OPENING GENERAL SESSION

Location: Ritz Carlton Ballroom

Sponsored by:



Speakers:

Rob Clarke, Chair, Greater Tallahassee Chamber of Commerce

Sue Dick, President/CEO, Greater Tallahassee Chamber of Commerce

Presenting Sponsor Highlight:

Capital City Bank

Keynote Speaker:

Sarah Quinlan, Managing Director & Founder, SAQ Economic Advisors LLC

Myth or Reality: Will the Real US Economy Please Reveal Itself

PLATINUM SPONSORS:





PRESENTED BY:



SATURDAY, AUGUST 17, 2024

10:00 A.M.

COFFEE BREAK

Location: Plaza and Talbot Foyers

Sponsored by:  **Grimsley & Company** CPAs

Attendees will enjoy coffee, sodas, and snacks before conference breakout topics begin.

BREAKOUT WORKSHOPS SPONSORED BY:

 **BONDS ELITE SERVICES, INC.**
AC • ELECTRICAL • HEATING



10:15 A.M.

FIRST ROUND OF BREAKOUT WORKSHOPS

11:30 A.M.

SECOND ROUND OF BREAKOUT WORKSHOPS

WORKSHOP TOPICS AT THE END OF THE AGENDA.

12:30 P.M.

LUNCH & GENERAL SESSION

Location: Ritz Carlton Ballroom

Sponsored by:  **SPERRY**
CONSTRUCTION

Presenting Sponsor Highlight:

Capital City Bank

Keynote Speaker:

Seb Terry, Chief Executive Officer, 100 Things



PRESENTED BY:



SATURDAY, AUGUST 17, 2024

2:30 P.M.

ADJOURN

3:30 P.M.

CORN HOLE TOURNAMENT

Location: Beach

Sponsored by:  **Merrill Lynch**
Bank of America Corporation
David Montreals, Bobby Dick, Mark Webb, Kim Dixon, Clinton Alexander

4:00 P.M.

VOLLEYBALL TOURNAMENT

Location: Beach

Sponsored by:  **TURBOCOR**

6:30 P.M.

DINNER ON YOUR OWN

8:30 P.M.

DESSERT RECEPTION

Location: Courtyard Lawn

ENTERTAINMENT:

TBD

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PLATINUM SPONSOR:





PRESENTED BY:



SUNDAY, AUGUST 18, 2024

8:30 A.M.

BREAKFAST & CLOSING SESSION

Location: Ritz Carlton Ballroom

Sponsored by: STEARNS WEAVER MILLER

Presenting Sponsor Highlight:

Capital City Bank

10:00 A.M.

CLOSING COMMENTS & CONFERENCE GIVEAWAYS

Sue Dick, President/CEO, Greater Tallahassee Chamber of Commerce

Katrina Rolle, President/CEO, Community Foundation of North Florida

10:30 A.M.

ATTENDEES ADJOURNED

11:00 A.M.

HOTEL CHECKOUT

PLATINUM SPONSOR:





PRESENTED BY:



BREAKOUT WORKSHOPS SPONSORED BY:



TALLAHASSEE HOUSING MARKET: RESIDENTIAL DEMOGRAPHICS, NEW CONSTRUCTION AND LOCAL BUYER TRENDS

If you are looking to buy or sell a home, want to learn about new residential developments, or are interested in our local residential market, this workshop is for you. Attendees will understand where buyers are coming from, what they want, and where they will find it. Join residential real estate experts to get a peek at our region's current buyer statistics, analyze sales trends, identify the growth for new construction, understand our current residential housing market.

SPEAKERS:

Joy Blomeley, Broker/Manager, Coldwell Banker Hartung
Othell Broger, Broker/Owner, Broger Real Estate Services
Jason Ghazvini, President, Premier Fine Homes

"FloREDa" AND THE 2024 ELECTIONS

Local political pollster, professor and analyst offers insights for what you need to know Florida's political landscape, the upcoming elections and a 6-pack of constitutional amendments.

SPEAKER: Steven Vancore, President of VancoreJones and Clearview Polling and Research, LLC.



PRESENTED BY:



BREAKOUT WORKSHOPS SPONSORED BY:



RETURN ON RESEARCH

The research taking place between Florida A&M University and Florida State University represents one of Tallahassee-Leon County's most valuable and viable assets. Ranging from energy and health sciences to technology and environmental research, more than \$500 million is invested locally for research. Harnessing the potential economic impact resulting from the capital investments being made has not always been straightforward; until now. During this breakout session, hear from individuals on the leading edge of research commercialization and gain insight into the economic impact of research in our community.

MODERATOR: Sue Dick, President/CEO, Greater Tallahassee Chamber of Commerce

PANELISTS:

Dr. Stacey Patterson, Vice President for Research, Florida State University

Dr. Charles Weatherford, Vice President for Research, Florida A&M University

YOUR HEALTHCARE TODAY: A CONVERSATION WITH REGIONAL SYSTEM LEADERS

As healthcare continues to be a critical topic of discussion around the nation, regional leaders will unpack successful strategies for understanding and navigating the current and future world of healthcare. Panelists will engage in topics including access to quality and affordable care and coverage, current industry trends as well as innovations, treatments, and practices that can improve health outcomes for all.

MODERATOR: Hong Potomski, Senior Director, Regional Business Development, Florida Blue

PANELISTS:

Chris Mosley, CEO, HCA Florida Capital Hospital

Mark O'Bryant, President/CEO, Tallahassee Memorial HealthCare, Inc.

Seth Van Essendelft, Senior Vice President, Corporate Development and Strategic Investments, GuideWell

TLH: TRANSPORTATION – LAND – HIGH TECHNOLOGY

Our community is beaming with new developments in a cross section of essential industries expanding the depth and breadth of Tallahassee-Leon County's vibrant economy. During this session, attendees will learn how the airport drives economic development as it serves as a vital transportation hub, how site readiness plays a crucial role in attracting new businesses, spurring job creation and expediting the process of establishing or expanding operations as well as how the MagLab and MagCorp are exploring high tech advancements in fusion energy, medical magnetic resonance imaging (MRI) machines and targeted radiation oncology driving innovation and presenting new possibilities for collaboration and development within the business community.

MODERATOR: Keith Bowers, Office of Economic Vitality

PANELISTS:

Richard Darabi, Moore Bass Consulting

David Pollard, Tallahassee International Airport

Jeff Whalen, Founder/Director, Magnetix Corporation