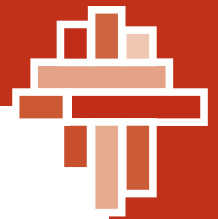


YOUTH LEADERSHIP TALLAHASSEE



This year-long program brings together a diverse group of high school juniors from public and private schools, as well as homeschooled students in Tallahassee who have demonstrated leadership potential in formal and informal situations. Throughout the year, students gain information and participate in activities related to various sectors in the community, preparing them to become ethical leaders committed to active community involvement.

The program consists of an overnight retreat and seven program days. Participants have the opportunity to develop skills in the areas of critical thinking, communication, decision making, relationship building, visioning, civic engagement, and self-awareness. Attendance: 38 class members for each day plus volunteers, LT committee members and guest presenters. YLT Class 14 runs April 2017 through April 2018. YLT Class 15 will begin in April 2018 and runs through April 2019.



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR OF

YLT 15 (1) - \$3,000

YLT 15 runs April 2018 - April 2019.

- Company logo on YLT t-shirt
- Two YLT 15 class t-shirts
- Recognition as presenting sponsor on all program day emails and promotional materials
- Your company logo displayed on the Leadership Tallahassee website, 1,500 visits
- Company logo on YLT page of LT website
- Opportunity to address audience (125 attendees) at graduation in April 2019
- Opportunity to include “promotional item” in the YLT Notebook
- 2 Complimentary seats at Distinguished Leadership Awards (DLA) event
- Recognition at DLA, 425 attendees
- Inclusion in social media outlets
- Recognition at LT Annual Meeting/Class Graduation (average 150+ attendees)
- Invitation & recognition at YLT Graduation, attended by 100 class members, volunteers, LT committee members and parents
- Recognition in LT eNews distributed to 1,000 community leaders

PROGRAM DAY SPONSOR

(1 PER DAY) - \$800

- Attendance during Program Day Luncheon and opportunity to address the class, 45 attendees including class members, committee members and guest speakers
- Your company name displayed on the Leadership Tallahassee website, 1,500 visits
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition at YLT class graduation (125 attendees)
- Inclusion in social media outlets

TOPICS: HEALTHCARE & WELLNESS, GOVERNMENT & MEDIA, PUBLIC SAFETY, BUSINESS & FINANCE, LEADERSHIP & SUSTAINABILITY, S.T.E.A.M.



LEADERSHIP TALLAHASSEE
A PROGRAM OF THE GREATER TALLAHASSEE CHAMBER OF COMMERCE