

PROGRAM DAYS



Leadership Tallahassee is celebrating its 35th anniversary. The year-long Leadership Tallahassee class educates and encourages participants to actively seek positive and constructive changes in their community through leadership roles. This is accomplished through two retreats and eight monthly program day experiences that feature activities and information related to various sectors of our community (i.e. economic development/business, public safety, arts/history/culture, sustainability, leadership styles, human services and healthcare). All activities from class recruitment, selection, orientation, retreats, program days and graduations are planned and implemented by dozens of Leadership Tallahassee graduates who know the value of the program goes beyond the class year. After completing the program, graduates continue to solidify relationships with classmates and with past LT graduates through business, professional and community endeavors. Attendance: 60 per event including class members, committee members and guest presenters.



CLASS 35 SPONSORSHIPS & BENEFITS

CLASS 35 PROGRAM DAY

SPONSORS (1 PER DAY) - \$1,500

- Attendance during Program Day Luncheon and opportunity to address the class, 60 attendees including class members, committee members and guest speakers
- Opportunity to provide company materials or promotional items at the Program Day
- Your company logo displayed on the Leadership Tallahassee website, 1,500 visits monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation, attendance: 225

TOPICS: PUBLIC SAFETY, ART, EDUCATION AND TALENT DEVELOPMENT, BUSINESS

CLASS 35 CLOSING RETREAT

SPONSOR (1) - \$1,000

- Attendance at retreat and opportunity to address the class. Average of 60 attendees including class members, committee members and guest speakers
- Opportunity to provide company materials or promotional items at the retreat
- Your company name displayed on the Leadership Tallahassee website, 1,500 visits monthly
- Recognition as sponsor on program day email and promotional email
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation, attendance: 225



PROGRAM DAYS



CLASS 36 SPONSORSHIPS & BENEFITS

CLASS 36 PROGRAM DAY SPONSORS (1 PER DAY) - \$1,500

- Attendance during Program Day Luncheon and opportunity to address the class, 60 attendees including class members, committee members and guest speakers
- Opportunity to provide company materials or promotional items at the Program Day
- Your company logo displayed on the Leadership Tallahassee website, 1,500 visits monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation, attendance: 225

TOPICS: LEADERSHIP STYLES, HEALTHCARE, LT 36/YLT 15 JOINT HUMAN SERVICES DAY, JUSTICE

CLASS 36 PROGRAM PREVIEW PARTY SPONSOR (1) - \$1,500

- Attendance at Preview Party and opportunity to address the guests (attendance average: 150)
- Opportunity to provide company materials or promotional items at event
- Your company logo displayed on the Leadership Tallahassee website, 1,500 visits monthly
- Recognition as sponsor on promotional email and material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition as sponsor in an LT email newsletter article, Facebook and Twitter
- Recognition at LT Annual Meeting/Class Graduation

CLASS 36 ORIENTATION & RECEPTION SPONSOR (1) - \$1,000

- Opportunity to address the class during Orientation. Average of 60 attendees including class members, committee members, and guest speakers
- Opportunity to provide company materials or promotional items to class
- Your company name displayed on the Leadership Tallahassee event page
- Recognition as sponsor on invitation flyer and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/ Alumni Luncheon, attendance: 225

CLASS 36 SCHOLARSHIP SPONSOR (UNLIMITED) - \$1,000

Tuition for the Leadership Tallahassee program is significant and some participants indicate a need for scholarship assistance to offset this cost. Companies may contribute to the pool of scholarship funds already created by the LT Board of Governors so that an increased number of scholarship grants are made to ensure that all who are selected may participate.

- Your company name displayed on the Leadership Tallahassee website, 1,500 views monthly
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/ Alumni Luncheon, attendance: 225

CLASS 36 OPENING RETREAT SPONSOR (1) - \$1,000

- Attendance at retreat typically held in Jacksonville and opportunity to address the class. Average of 60 attendees including class members, committee members and guest speakers.
- Opportunity for company logo on promotional items at the retreat
- Your company name displayed on the Leadership Tallahassee website, 1,500 views monthly
- Recognition as sponsor on program day email and promotional material
- Acknowledgement as sponsor in an LT email newsletter article, Facebook (1,200 followers) and Twitter (1,900 followers)
- Recognition in LT eNews distributed to 1,000 community leaders
- Recognition at LT Annual Meeting/Class Graduation/ Alumni Luncheon, attendance: 225

