

BUILDING BETTER BOARDS



Building Better Boards- advanced board training workshops: a training held annually includes 12 workshops, dinner and a keynote speaker; attendance: 150

Building Better Boards: The Basics- entry level board member training: a lunchtime session held 3 times per year that models good board meeting behavior and provides information and resources for new or rookie board members; attendance 20 per session.

Sponsors receive recognition for both parts of this bundle package throughout 2018.



SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR (1) - \$3,000

- Company logo on LT website, LT's website currently receives more than 1,500 views each month
- Logo on materials distributed at the 4 events (BBB- 150 attendees; The Basics- 60 attendees)
- Inclusion in social media outlets
- Opportunity to address audience at each Building Better Boards event (4 total)
- Signage at Building Better Boards
- Recognition at LT Annual Meeting, 225 attendees
- Recognition in LT eNews distributed to 1,000 community leaders
- Complimentary attendance for company representative at each event
- Company logo on all event registration webpages

GOLD SPONSOR (3) - \$1,500

- Logo on materials distributed at the 4 events (BBB- 150 attendees; The Basics- 60 attendees)
- Inclusion in social media outlets
- Signage at Building Better Boards
- Recognition at LT Annual Meeting, 225 attendees
- Recognition in LT eNews distributed to 1,000 community leaders
- Company logo on all event registration webpages

